

Foreword

From the start NO MORE has been able to reach heights that belie its size, and this past year was no exception.

Looking at what has been accomplished in 2021 with the world still in the midst of a global pandemic is remarkable, and a testimony to the vision and leadership of Executive Director Pamela Zaballa along with the dedication and talent of the NO MORE team.

Among the many campaigns, corporate partnerships, and work guiding our Chapters, it's the Global Directory that stands out most. This tool is truly a game-changer, providing access to services for victims and family members – possibly for the first time. Its benefits also extend to advocates and even companies with an international employee and consumer base.

The Global Directory is a perfect example of what my co-founder, Anne Glauber, and I envisioned for NO MORE: identifying and filling a need that serves the movement as a whole and helps to raise awareness and attention to domestic and sexual violence. We did not even dare to dream that NO MORE could become the global force it is now and will continue to be in the future.



Jane
Randel

Chair and
Founder

Though 2021 was an extremely challenging year filled with fear and uncertainty related to the ongoing COVID-19 global pandemic, NO MORE redoubled its efforts to address the alarming rise in domestic violence and sexual assault.

We celebrated the largest NO MORE Week to date and held our first annual Virtual 5k Run/Walk, raising needed awareness on the importance of bystander intervention. NO MORE also launched the groundbreaking NO MORE Global Directory, which offers lifesaving support resources in more than 200 countries and has opened our global grassroots activism worldwide. In partnership with the Avon Foundation, we raised awareness of verbal abuse. Thanks to so many survivors who shared their stories to help others recognise the signs.

Partnerships are one of NO MORE cornerstones. We created the highly successful “Join the Chorus” initiative, collaborating with the Commonwealth Secretariat and powerful celebrities to encourage others to work together to end domestic violence. Through 16 Days of Activism, we expanded this discussion with a special event with the Vodafone Foundation to discuss the importance of remaining connected to deliver tangible goals.

Internally our board has expanded, and our team keeps growing, solidifying our work and goals. I want to thank them for all their hard work in 2021 and thank all those who supported our efforts. I believe that the day when domestic and sexual violence will not be part of the lives of so many is real.



Pamela
Zaballa

Global
Executive
Director

About Us

The NO MORE Foundation ('NO MORE') is dedicated to ending domestic violence and sexual assault by:

Increasing awareness: We create and provide public awareness campaigns, educational resources, trainings, special events and community organizing tools. NO MORE's campaigns and materials are open source, meaning that we offer them free-of-charge for anyone wanting to help stop and prevent violence.

Inspiring action: With more than 1,700 allied organizations and over 40 state, local, and international Chapters, NO MORE sparks grassroots activism, encouraging everyone—women and men, youth and adults, from all walks of life—to be part of the solution.

Fueling culture change: We work to amplify and grow the movement to stop and prevent domestic violence and sexual assault, in homes, schools, workplaces and communities around the world, by creating and supporting innovative initiatives, partnerships and tools that leverage the power of the media, entertainment, sports, technology, and collective action.

Launched in 2013, NO MORE was created as a unifying symbol in order to help increase the visibility of domestic violence and sexual assault, which, despite significant progress, still too often remains hidden, misunderstood and woefully underfunded.

NO MORE has brought together the largest coalition of nonprofits, corporations, government agencies, media, schools and individuals addressing domestic and sexual violence, and are committed to engaging, reaching and working with people from diverse communities.

As NO MORE's work has expanded to become truly global and the need to address and prevent violence persists, in 2020 we transitioned from being a fiscally sponsored project of the NEO Foundation to being a fully independent 501(c)(3) charity.

The Need for NO MORE

The COVID-19 pandemic and social and economic unrest around the world have exacerbated the already epidemic problems of domestic and sexual violence.

Nearly **1 in 2 women** (45%) have been **exposed** directly or indirectly to at least one form of **violence** since the onset of the pandemic.

On average, **24 people per minute** are victims of **rape, physical violence or stalking** by an intimate partner in the US.

Globally, around **137 women are killed by their partner** or a family member **every day**.



NO MORE Week 2021



NO MORE Week is a time each year in early March when NO MORE and its allies shine a spotlight on the importance of stopping and preventing violence through special events, activities, and promotions. NO MORE Week 2021 was held March 7th through 13th.

Virtual 5K

NO MORE held its first-ever NO MORE Week Virtual 5k Walk/Run, sponsored by State Farm and supported by the NFL, for people around the world to get in their steps while raising awareness and funds to end domestic and sexual violence. Surpassing expectations, more than 1,000 people joined in the race and shared their photos and results with millions of colleagues, friends and loved ones.

Through the participants and additional promotion from Law & Order: SVU's Mariska Hargitay, the NFL, State Farm, and other influencers, organizations, and companies across the world, we reached more than 27 million people about the race via social media.



Effects of COVID

- a NO MORE Survey Report

NO MORE conducted a global survey of those working on the frontlines to provide support for survivors of domestic violence and sexual assault throughout the challenging past year of the COVID-19 pandemic. The report, which was released during NO MORE Week, showed a shared struggle by a vast majority of support service organizations around the world to respond to the increased demand and stay afloat as funding dried up. Key findings included:

- 88% of the nonprofit organizations surveyed were impacted by COVID-19 in their ability to support people who need their services;
- 75% of those organizations had to reduce or cancel their programs or services due to COVID-19;
- at the same time that providers were struggling to maintain services, more than 63% of domestic violence organizations said that demand for their services escalated;
- 81% of organizations that responded felt that pressures on their staff had increased and 53% reported a decline in staff's mental health;
- the survey also demonstrated positive outcomes, with most organizations finding ways to continue critical emergency services, such as hotlines and shelters, and 71% of organizations able to innovate as a direct result.

111 organizations from 31 countries participated in the survey.

A NO MORE REPORT



COVID-19's Global Impact on
Domestic & Sexual Violence
Support Services

KNOW MORE

Webinar Series

NO MORE and its Chapters and partners hosted a series of “KNOW MORE” virtual conversations featuring expert speakers and highlighting a range of timely issues and best practices to prevent violence and support survivors. Events included:

- a session on online safety for children during COVID-19, hosted by Ecuador and Colombia Dice NO MÁS;
- an event exploring the intersectional nature of sexual harassment and violence, with a spotlight on the experiences of Black and minority young women in universities, hosted by Forward, one of NO MORE’s allies in the UK;
- a look at the Safe Space Initiative created in partnership with pharmacies across the UK to provide confidential access to support for victims of domestic violence, hosted by UK Says NO MORE;
- a discussion on the psychology of domestic violence perpetration led by trauma expert Dr. Kathie Morris and hosted by Washington Says NO MORE;
- a celebration of 20 years of the World Bank Group’s Domestic Abuse Prevention Program, with representatives from NO MORE, The UN, and The Commonwealth.

More than 500 people attended the KNOW MORE Webinar series during the week.

NO MORE in Numbers 2021

8,000
toolkit downloads

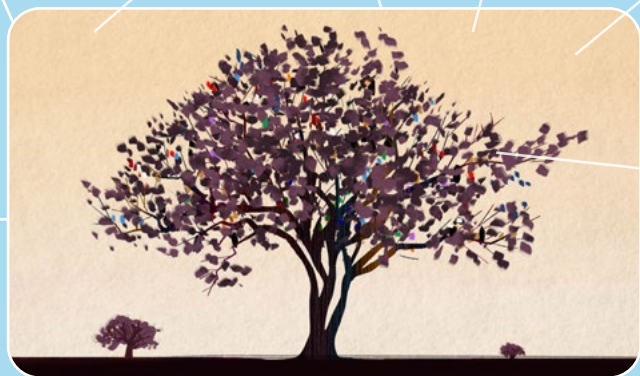
200,000
social media
followers

7,300
supporters shared
their stories in our
gallery

Our campaigns
reached over
46 million
people

Join the Chorus

THE COMMONWEALTH SAYS
NO MORE

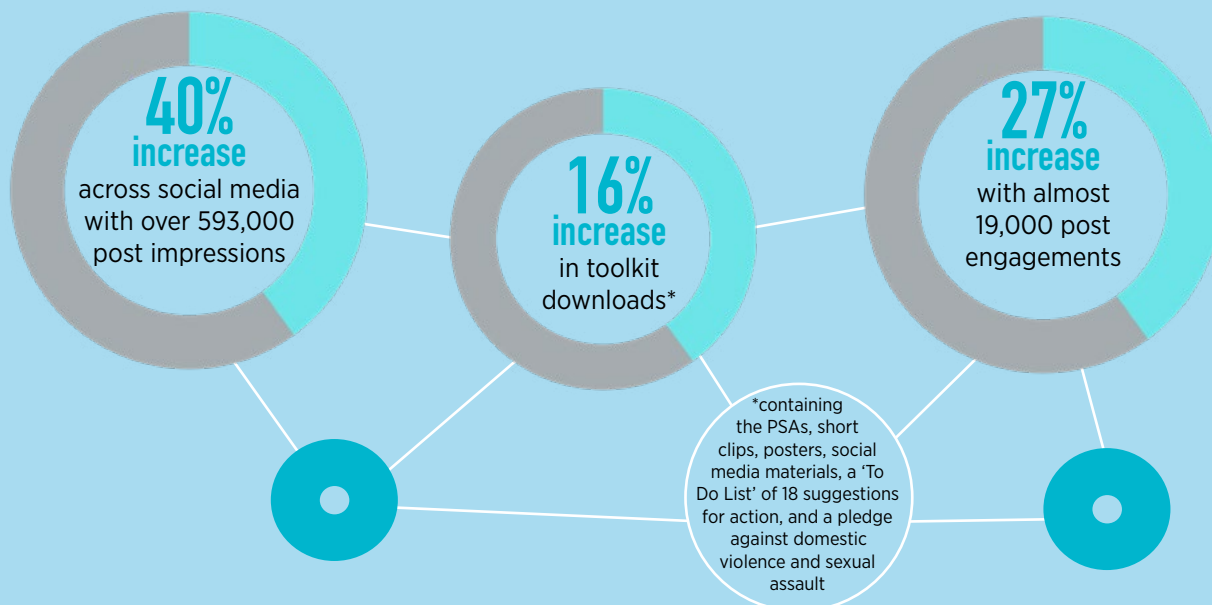


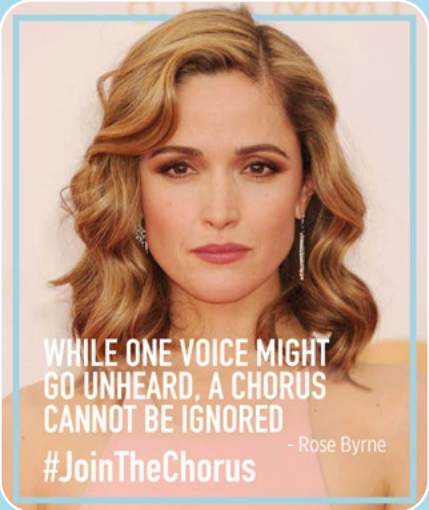
In September, in partnership with the Commonwealth Secretariat, we launched “Join The Chorus” to help the 54 Commonwealth countries tackle the alarming rise in domestic and sexual violence during the COVID-19 pandemic while urging leaders to make prevention a top priority in rebuilding efforts. Unveiled at an event coinciding with the 2021 United Nations General Assembly session, the initiative offers governments, nonprofits and the public new tools and strategies to expand coordinated action to stop and prevent domestic and sexual violence in their countries, communities and homes across the world.

The initiative is anchored by an animated short film featuring artist FKA twigs to raise awareness of the need for collective power to stop the violence that one in three women experience in their lifetimes. Additional versions are voiced by actresses Rose Byrne from Australia, Joselyn Dumas from Ghana, Mahira Khan from Pakistan and Thandiwe Newton from the UK. Together, these celebrities shared social media posts about the campaign to nearly 18 million followers.

It was created and produced pro bono by the creative and social impact company GentleForces, with the support of more than 80 volunteers from cross-industries including brand, creative, design, animation, film and entertainment. The message is based on the fable “The Flock,” in which one bird gets trapped in a tree by a perpetrator of violence and can only break free with the help of the entire community of birds. The initiative was highlighted in more than 20 publications worldwide.

“Join the Chorus” was expanded to the U.S. for Domestic Violence Awareness Month (DVAM) in October and was featured prominently in our “31 Days, 31 Actions,” which provided daily tips and tools for bystanders to learn more about the issues of domestic and sexual violence and be part of the solution. As a result, we saw a significant increase in social media impressions and engagement compared to DVAM 2020:





"If anything else was affecting one in three people, the world would have been brought to a complete standstill and would have mobilized all actors and resources to put an end to it. Yet, we see this violence being largely regulated to the side-lines of the public safety agenda. To that, we say NO MORE, NO MORE negligence, NO MORE complacency".
Commonwealth Secretary-General Patricia Scotland



NO MORE Global Directory



Launched in March 2021, the NO MORE Directory is a groundbreaking, free, global resource of domestic violence and sexual assault support services. Created in collaboration with the United Nations and World Bank Group, the NO MORE Directory includes up-to-date support service information for more than 200 countries around the world. It closes a huge information gap that existed for decades, providing easy access to direct people to the support they need, no matter in what country they reside.

The site includes both domestic violence and sexual assault resources for women, men, and LGBTQ+ survivors, including verified hotlines and links to nonprofit organizations.


The Directory was launched at a special webinar hosted with the United Nations and World Bank, and attended by more than 200 guests.

The Directory is not only a vital resource for individuals, but is also a tool for companies, universities, global organizations, and other employers that want to be able to direct their employees, students, consumers, clients and others to the essential support that they may need.


A 'widget' is available for organizations to display on their websites - please contact info@nomore.org if you are interested in using this resource.

Have you or a loved one experienced domestic or sexual violence?

Find support services in over 200 countries on the NO MORE Global Directory



powered by



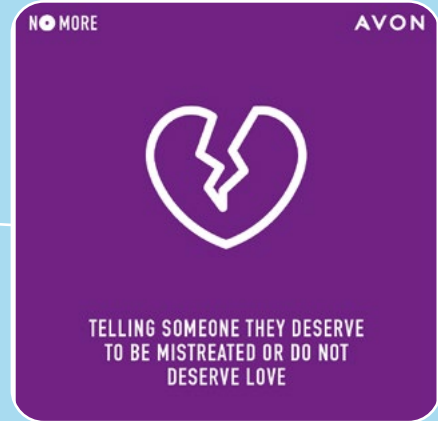
16 Days of Activism

16 Days of Activism Against Gender-Based Violence is an annual global event, which was held November 25th through December 10th, 2021. NO MORE joined its partners in commemorating the 16 Days with special events, initiatives and social media outreach.

Speaking out with Avon

Against Verbal Abuse

AVON



NO MORE joined forces with Avon Worldwide to build on the #NOMOREVerbalAbuse campaign. This campaign features an expanded toolkit for verbal abuse prevention including bystander intervention tips and resources for survivors and bystanders, as well as a re-launch of the NO MORE Alexa Skill where users can pledge to end verbal abuse.

Throughout 16 Days, we highlighted real stories from survivors of verbal abuse to break down stigma and inspire and empower others to #SpeakOut. On December 9th, we joined Avon in hosting a global event titled "Time to #SpeakOut and end verbal abuse," which had more than 400 live viewers.

Connecting with Vodafone



We kicked off 16 Days of Activism against Gender-Based Violence on November 25th with a special summit - "Connecting to End Domestic Violence" - hosted by the Vodafone Foundation. The event brought together influential speakers including Rt Hon Theresa May MP, The Rt Hon Patricia Scotland, Secretary-General of the Commonwealth, Nicole Jacobs, Domestic Abuse Commissioner for England and Wales, and Co-Founder and CEO of The Five Foundation, Nimco Ali, to accelerate the response to the hidden pandemic of domestic violence, with a focus on positioning survivors at the center of our work.

The event was live-streamed to more than 40 countries and successfully delivered the message that connecting technology and people dramatically helps those affected by all forms of domestic violence.

Connecting To End Domestic Violence

25 November 2021



Chapters



NO MORE is proud to have more than 40 Chapters spread throughout the U.S. and the world. In 2021, we welcomed two new Chapters, one in Cyprus and one in Turkey. Some examples of our Chapters' 2021 efforts include:



During NO MORE Week, [Colombia](#) and [Ecuador](#) DICE NO MÁS hosted a webinar discussing online safety for children during COVID-19.



[Ecuador DICE NO MÁS](#) partnered with international specialists in the psychological treatment of victims of sexual violence, [Inspira Mujergye](#), to run the 'Red to Sexual Abuse' campaign aimed at sporting communities. The Ecuador team also hosted webinars, provided training to key adults for the protection of children and adolescents against sexual abuse, and provided tools for its prevention, detection and attention.



[#WASaysNOMORE](#) ran a campaign to bring awareness to domestic violence and sexual assault in Washington State, by recruiting coffee shops to use their NO MORE cup holders. They also hosted KNOW MORE webinars on the psychology of domestic violence perpetration, led by trauma expert Dr. Kathie Morris, and on engaging employers to address domestic violence.



The Safe Space Initiative, created in partnership with pharmacies across the UK to provide confidential access to support for victims of domestic violence, was the topic for a KNOW MORE webinar hosted by [UK Says NO MORE](#).



[Hawaii Says NO MORE](#) are spreading the anti-violence message via license plates with their logo.



[SWPA Says NO MORE](#) launched "Dear Men," a new video series that addresses the role men play in preventing domestic violence and sexual assault and harassment. The series was the centerpiece of their Father's Day Pledge 2021, an annual observance where area business leaders, public officials, and community members speak out against gender violence.



[Turkey Says NO MORE](#), officially launched during NO MORE week in March, and run by the 'We Play Equal' group, focuses on eliminating gender-based violence and gender inequality by using the social transformative power of sports.



[Cyprus Says NO MORE](#) and [Ecuador Dice NO MAS](#) joined The World Bank's interactive panel for a conversation on 'How to engage men and boys in DV discussions.'. Other panel members included male activist Tony Porter ([A Call to Men](#)), representatives from [Men Engage](#) as well as our ED Pamela Zaballa.



Other Connections

NO MORE believes we can have greater impact when we work in close collaboration with allies and partners. Below are some highlights of 2021 events we took part in to amplify the shared message of the need to end domestic and sexual violence.

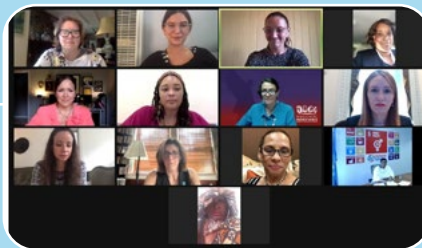


Generation Equality

NO MORE received a very prestigious invitation to speak at the United Nation's Generation Equality Summit - a global gathering for gender equality convened by UN Women and co-hosted by the governments of Mexico and France. This is the rebrand of the Beijing+ 25 Women's Conference that is attended by very prominent global leaders. Our ED Pamela Zaballa was part of the panel discussion on gender-responsive policing in addressing violence against women and girls.



UN Women



We also co-hosted a special event with UN Women on Gender-Responsive Policy, where our Co-Founder and Board Chair Jane Randel spoke on a panel alongside a variety of guests, including a female police chief and a victim of abuse. The event focused on UN Women's new handbook to encourage the establishment of gender responsive law enforcement institutions and efforts.

Human Rights Initiative

NO MORE was asked to speak at the Federation of American Women's Club Annual Conference: Human Rights in Focus. FAWCO has more than 10,000 members globally and is a UN-recognized non-profit organization serving the rights of women. Our Director of Partnerships Melissa Morbeck gave a seminar on violence against women and the work of NO MORE in taking positive action to create change.



Sayfty

Our Communications Manager Laura Peek was a guest of Sayfty on a #sayftychat which focused on “Overcoming the Trauma of Domestic Abuse.” Sayfty empowers women to take a stance against gender violence. Their weekly Twitter chat attracts global participants, creating 15 – 20 million impressions weekly.



A Call to Men



Co-founder and Board Chair Jane Randel joined Kimya Motley from A Call to Men and actress, singer, writer and director Vanessa Williams in ‘A Call to Boy Moms’ to talk about teaching consent and nurturing healthy relationships. This initiative is an online community for moms committed to promoting healthy manhood, gender equality and inclusion with their sons.

Esperanza United

Our ED Pamela Zaballa joined Esperanza United’s Cristina Escobar for a ‘Conversation Over Cafecito’ to talk about her experiences working in the US and UK women’s sectors.



World Bank Group

The NO MORE team partnered with both the World Bank Group and the IADB to deliver a robust series of webinars and panel discussions for their employees during DVAM 2021. More than 1,000 employees participated in these events.



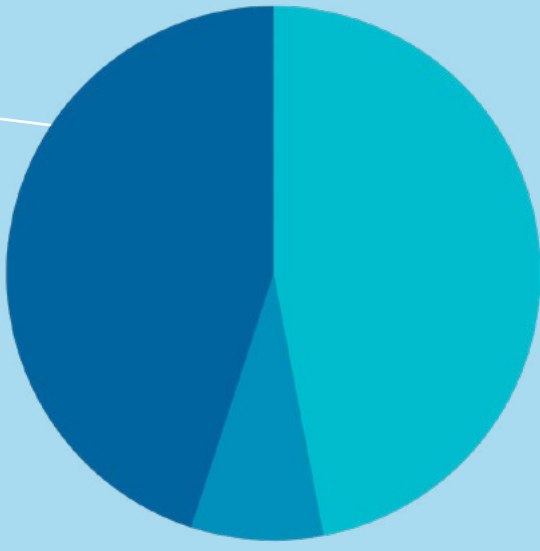
Thanks to our Partners



... and special thanks to our individual donors and our wonderful **N•MORE** Board. In 2021, we welcomed two new Board members, Joanne Bischmann and Madeline McQueen, bringing our total to 12 Directors. Our Board met regularly throughout the year in adherence to our bylaws.

Income Sources 2021

Foundation
45%



Corporate
47%

Individual Donations and Shop
8%



NO MORE IN THE NEWS

BRITISH BEAUTY COUNCIL

Avon launches campaign to speak out against verbal abuse



New research from beauty company Avon and the NO MORE Foundation, reveals that one in five women are consistently subjected to verbal abuse by an intimate partner.

The research, which surveyed over 6,000 women in eight countries, including the UK, Poland and the Philippines, also



It's time to break the wall of silence around verbal abuse

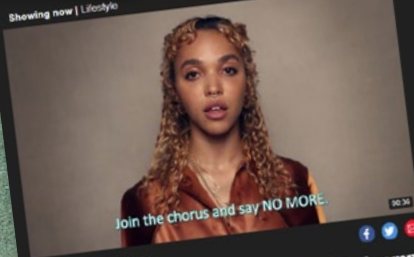
Verbal abuse is a pervasive form of domestic violence affecting one in five women, says shocking research commissioned by **Avon** and **NO MORE**.

15 December 2021



GQ

INDEPENDENT tv



'Join the chorus': FKA Twigs fronts global campaign against domestic and sexual violence

UK singer **FKA Twigs** is the face of a new global campaign that aims to stop and prevent domestic and sexual violence. The electronic dance musician appears in a short animated video to launch **Join the Chorus**, a joint initiative by domestic violence organization **NO MORE Foundation** and **The Commonwealth Secretariat**. The emotional video tells the story of a bird that gets trapped in a tree and can only break free with the help of an entire community of birds. **Join the Chorus** calls on members of the public to educate themselves about sexual and domestic violence.

One in five women are victims of consistent verbal abuse, study finds

New research by domestic violence charity **NO MORE** reveals that verbal abuse is widespread and has a lasting impact on victims, **Saman Javed** reports



1 day ago • Comments

UN WOMEN

Racial bias must be addressed to create real change in police responses to gender-based violence

While *gender-responsive policing* is gaining momentum around the world, intersecting forms of bias and discrimination within the justice sector stops many women and girls from receiving the help they need.

Date: Wednesday, 11 August 2021

On 5 August, at an event convened by UN Women and global advocacy organization **NO MORE**, regional decision-makers and influencers from within law enforcement and policing, and civil society organizations, including a senior White House representative and a representative from the National Organization of Black Women in Law Enforcement (NOBWLE), met to discuss solutions to ending harmful bias, and increasing diverse representation, when responding to violence against women and girls.

Mahira Khan teams up with the Commonwealth to help end domestic violence and sexual assault



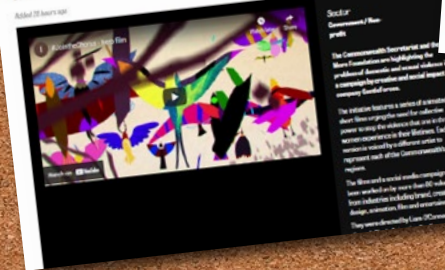
Mahira Khan has joined the international #JoinTheChorus campaign led by the No More Foundation, the Commonwealth Secretariat and Gentle Forces.

Patricia Scotland QC Res. The Prince of Wales and The Duchess of Cornwall for the #16Days of Activism against Gender-Based Violence campaign.

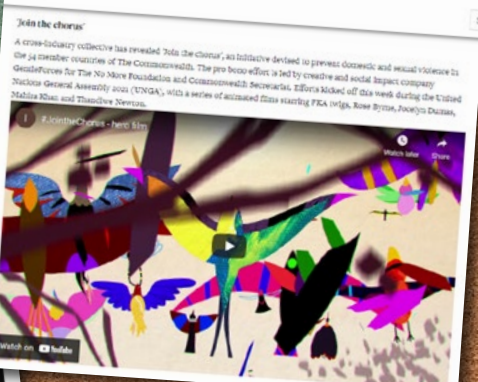


The Prince of Wales and Duchess of Cornwall shared an update on the Commonwealth's efforts to eliminate violence against women featuring Secretary-General Patricia Scotland. In extensively about Commonwealth Says NO MORE.

The Commonwealth Secretariat and the No More Foundation "Join the chorus" by GentleForces



PRWeek





THE MORE
WE SPEAK UP,
THE MORE
WE BREAK
THE SILENCE
ON VIOLENCE

- Joselyn Dumas

[#JoinTheChorus](#)



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