Public/private partnerships can effectively address social issues without large financial commitments. Below are suggested ways to forge relationships with and support local domestic violence and/or sexual assault (DV/SA) organizations that are no- or low-cost, require limited commitment and engage your workforce at the same time:

- Host a party (holiday or other) for children and/or families serviced by these organizations or for residents in local shelters. Engage employee volunteers to organize or use as a development opportunity for interns.

- Partner with DV/SA organizations around Back to School. School supply lists are often lengthy and expensive, and volunteers can help provide new backpacks with the necessary supplies to set the children in shelter up for success.

- Ask the local program to create or share resource materials about DV/SA that can be distributed to employees and their families so they can learn more about these issues, how to help or get help, and the support the services in the area. Invite the organization to setup in the cafeteria or other common space during specific times of year, such as October (Domestic Violence Awareness Month), February (Teen Dating Violence and Abuse Awareness Month) or April (Sexual Assault Awareness Month) to further educate people.

- Think about working with DV/SA organizations “off cycle.” Holiday seasons, DV and SA awareness months, etc., are times of high traffic and programming. Working during "low volunteer traffic" times will help meet some other needs. Or perhaps offer to help with the preparation for major "awareness-raising" months.

- If you host any kind of event honoring local volunteers, consider including volunteers from DV/SA organizations and hotlines. If you don’t do such a thing, consider adding it to your community relations events. These volunteers are often unsung heroes and the engines that make an organization run.

- Help with fundraising efforts by donating merchandise or experiences such as tours of the facility, opportunities to shadow the CEO, etc. Another option is to offer executives to speak at fundraising events to help raise the visibility and profile of DV/SA within your industry.
Consider the power of small material goods.

- Establish a collection day or week for items shelters constantly use. Some options include paper towels, diapers, personal hygiene items like shampoo, bath soap, toothpaste, etc. Programs can assist you in identifying their specific needs. DV/SA programs often need things like gently used books and toys for the children, which could also appeal to your employee base.

- Further engage your employees by hosting an event to assemble baskets or bags with personal hygiene items in them for easy delivery to shelter residents. People can include encouraging notes in each bag.

- Other items for collection could include gently-used work attire, jewelry and handbags for interviews. Work with the DV/SA organization and any local chapter of Dress for Success to arrange.

Whatever you do, work well in advance with the organization’s volunteer coordinator to determine the group’s need. Well intentioned donations that don’t fill an immediate need still need to be sorted, stored and distributed, all of which takes valuable time away from these often understaffed agencies.

Work with local DV/SA organization(s) to see if there are professional services you might offer, such as marketing advice, accounting help or resume writing/interview practice for those rejoining the workforce. Perhaps they need people to read to the kids or tutor them after school. This is a great way to engage your employees and help the community at the same time.

Offer your offices or conference rooms as spaces for gatherings. Depending on the numbers, consider providing the refreshments as well.

WHAT IS NO MORE?

NO MORE is a unifying symbol and movement to raise public awareness and engage bystanders around ending domestic violence and sexual assault. Launched in March 2013 by a coalition of leading advocacy groups, service providers and major corporations, NO MORE is supported by hundreds of national and local groups and by thousands of people who are using its signature blue symbol to increase visibility for these hidden issues.

Learn more about NO MORE at www.nomore.org

Learn how to prevent violence at www.nomore.org/prevention

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