

[illegible]

TOGETHER WE CAN END DOMESTIC & SEXUAL VIOLENCE

About NO MORE

The NO MORE Foundation is dedicated to ending domestic and sexual violence by increasing awareness, inspiring action, and fueling culture change. With a diverse network of state, local, and international chapters, NO MORE sparks grassroots activism, encouraging everyone to be part of the solution.

At NO MORE we recognize the contributions that men, women and those that identify as non-binary make, we understand the impact of young people and the value of those that are older. We're focusing on insuring that we amplify the voices from all communities.

The NO MORE Foundation creates and provides public awareness campaigns, educational resources and community organizing tools free-of-charge for anyone wanting to stop and prevent violence.

Launched in 2013, NO MORE has brought together the largest coalition of advocacy groups, service providers, governmental agencies, major corporations, universities, communities and individuals to date, all under a common brand and a unifying symbol in support of a world free of violence.

The Global Directory, a comprehensive directory of domestic and sexual violence services across the world.

nomoredirectory.org

The directory is open-source and we can provide you with a widget for your website to provide instant access.

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Join the NO MORE Community

We believe that by working together we can end domestic and sexual violence. We know that the work that you'll do as a NO MORE chapter will transform lives.

We look forward to welcoming you into the NO MORE family and are excited to see the change you create in the communities that you work in.

NO MORE Chapters engage locally by providing community members with opportunities to volunteer their time, contribute to campaigns, and challenge the culture that allows domestic and sexual violence to persist.

Chapters act as a force ensuring that communities are united by a shared sense of purpose to address domestic and sexual violence both locally and globally.

NO MORE Chapters benefit from;

- Being part of an international network of changemakers collaborating to create a future free of domestic and sexual violence both locally and globally.
- Being able to initiate and contribute to local, regional, and global initiatives towards improving the creation of a world with 'NO MORE' domestic and sexual violence.
- Exposure to thought-leadership and knowledge of global, regional, and local issues related to domestic and sexual violence.
- The ability to develop leadership skills and capabilities through custom programs, workshops, informal gatherings, mentorship, etc., led by other local campaigns.

Global Network:

Join a global network of allied organizations collaborating to create a future free of domestic and sexual violence both within their communities and globally. NO MORE provides a platform for the network to meet, learn from each other, share resources and open dialogue to accelerate progress to eliminate violence.

Branding:

Our Chapters and partners use the NO MORE symbol to amplify the power of the domestic and sexual violence movement.

Use of NO MORE branding sets organizations apart as it provides them with the power and reputation of a globally recognized brand without any cost.

The blue NO MORE symbol is the first overarching, unifying symbol to express universal support for ending domestic and sexual violence. Survivor-inspired, developed in consultation with top marketing and branding pros and tested with diverse audiences, the symbol's signature blue "vanishing point" evolved from the concept of zero - as in zero incidences of domestic and sexual violence. Our partners use the NO MORE symbol to amplify the power of the domestic and sexual violence movement.

Campaign-in-a-box:

We'll give you all the resources you need to kickstart a powerful prevention campaign through our open-source toolkit of prevention resources such as a campaign-in-a-box.

Chapters get exclusive access to new resources available in the toolkit and can work with NO MORE to co-brand or customize these for their local communities.

Training and mentoring:

We provide additional training and mentoring in the first year to maximize the impact of each NO MORE campaign.

Support is tailored and can include strengthening local leadership, securing global opportunities and impact, outreach and media training. We aim to equip NO MORE Chapters with all the tools needed to create change in their local communities.





NO MORE Week

NO MORE week held in March is dedicated to galvanizing grassroots activism and inspiring all people to help create a culture of safety, respect, and equality in their communities, with the aim of preventing domestic and sexual violence.

Every day, all around the world, we are confronted by stories of domestic and sexual violence, reminding us that our duty to speak out about these issues is as urgent as ever. Each year we use NO MORE week to focus on highlighting all of the places - literal and figurative - where change needs to happen and IS happening in order to create a world with NO MORE domestic and sexual violence.

Our goal is for NO MORE to be a unifier, connecting advocacy organizations and enabling collaboration, sharing information and providing tools to actively support them all — from the national

NGO to the individual that wants to make a difference in their town or on their college campus. Even the smallest of actions can go a long way toward creating a society that does not tolerate domestic violence and sexual assault.

We understand that the solution lies within all of us. From the teacher serving as a role model to our youth, to the campus group working to prevent assault, to the large corporation hoping to educate and protect its employees, one thing is universally true: small but significant steps can create real change.

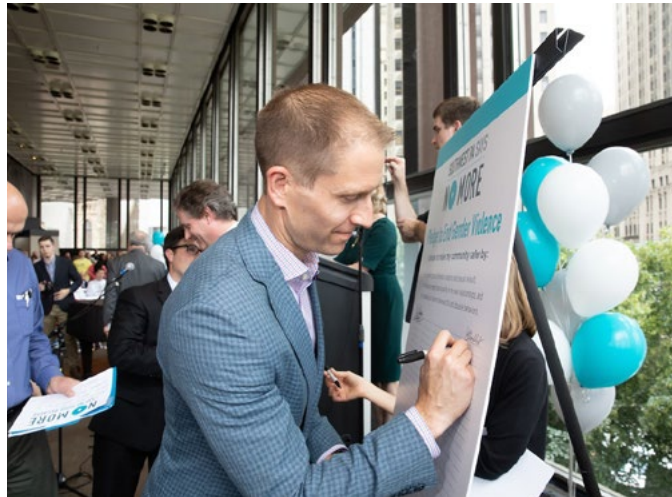
Change happens when we have an open conversation with our children about respect. It happens when we champion prevention in our workplaces, or when we speak up to stop sexual assault. It happens each time we pledge to stand in solidarity against this global epidemic.

"As NO MORE expands, we continue to be amazed by our partners' passion and determination to stop this global epidemic. Whether it's utilizing new technology and social media tools to spread the message and deliver services or actively working with men and women to break gender stereotypes, catalyze local action, and support service providers, our partners are investing in truly shifting society's perceptions of these issues. Partnership work defines NO MORE, and it will determine our future."

Pamela Zaballa CEO NO MORE Foundation.



NO MORE Chapters



Commonwealth Says NO MORE

The Commonwealth of Nations partnered with NO MORE to create **Commonwealth Says NO MORE**, an initiative to help bring together activists and expand efforts to stop and prevent domestic and sexual violence in the 54 Commonwealth countries around the world. The initiative includes a website, special events and campaigns. It provides countries with awareness and prevention tools and resources.

Commonwealth Says NO MORE's "Join the Chorus" campaign was created and produced pro bono by the creative and social impact agency GentleForces. The initiative is led by a short film featuring FKA twigs, calling for our collective action to stop domestic and sexual violence. Additional versions were voiced by actresses Rose Byrne from Australia, Joselyn Dumas from Ghana, Mahira Khan from Pakistan and Thandiwe Newton from the UK. Together, these celebrities shared social media posts about the campaign to nearly 18 million followers.

commonwealthsaysnomore.org

THE COMMONWEALTH SAYS
NO MORE



UK SAYS NO MORE

Since its launch, UK Says NO MORE has made incredible progress in addressing the problem of domestic violence and sexual assault in the UK.

UK SAYS NO MORE is delivered by London based charity **Hestia**. They produced their 'NO MORE Excuses' PSA with celebrities pledging their support to stop domestic abuse and sexual violence. Those taking part included Andy Serkis, Eddie Izzard, Paul Merton and Alison Steadman.

In 2020 the team launched the Safe Spaces scheme in partnership with Boots, and pharmacies across the UK. Superdrug, Morrisons, Well Pharmacies, TSB and HSBC have all since joined. Together they provide a network of safe and confidential spaces where you can access support and advice from specialist domestic violence services.

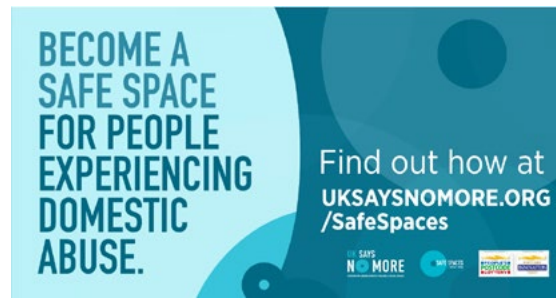
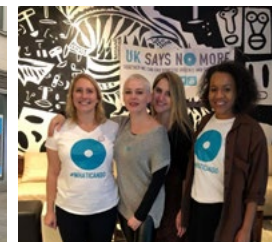
Their Online Safe Space has had over a million visits and is being used by over 60 national companies on their websites with the aim of helping victims to find vital information on local and national support.

uksaysnomore.org

In 2018, more than 120 MPs and Parliamentarians (Lords and Baronesses) joined UK SAYS NO MORE as champions, supporting their calls for action around the impact of domestic abuse on children; the need for access to vital medical services such as mental health support for those that have endured domestic abuse; and, to support employers in their role in responding to domestic abuse.

The Domestic Abuse Act 2021 included a widened definition of domestic abuse that recognized the impact that it has on children and allowed for special measures to improve access for those impacted by domestic abuse.

In 2018, UK SAYS NO MORE launched the Know More podcast



The UK SAYS NO MORE campaign aimed to put an end to domestic violence and sexual assault by making it the responsibility of every UK resident to stand up, take note and take an active step to address these issues.

Cyprus Says NO MORE

The Cyprus Says NO MORE chapter - spearheaded by **Body Shop** Cyprus staff, took to the streets during the NO MORE 5K Run, to amplify the message of “NO MORE domestic and sexual violence”.

The team recruited actor Anastasia Zanti for their campaign film. They joined us for the Commonwealth Says NO MORE “Join the Chorus” campaign event as panel members and delivered a powerful presentation showcasing the work that they are doing, and were part of The World Bank’s interactive panel for a conversation on “How to engage men and boys in DV discussions.”

The team at Cyprus Says NO MORE, led by Marios Kyriakou and Yiannos Spyrou, worked in partnership with MP Annita Demertriou and the House of Human Rights Committee to draft legislation that criminalized sexist behavior and discrimination against women. During this process they had the opportunity to attend government debates and bring forward the experiences of women and girls, and those that had endured domestic and sexual violence.

The team received recognition from the Committee for their efforts: “We would like to thank Cyprus Says NO MORE, whose help in the preparation of the legislation was priceless”.

cypussaysnomore.org



Australia Says NO MORE



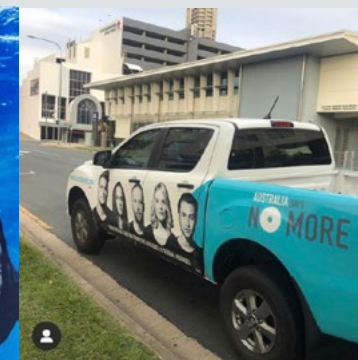
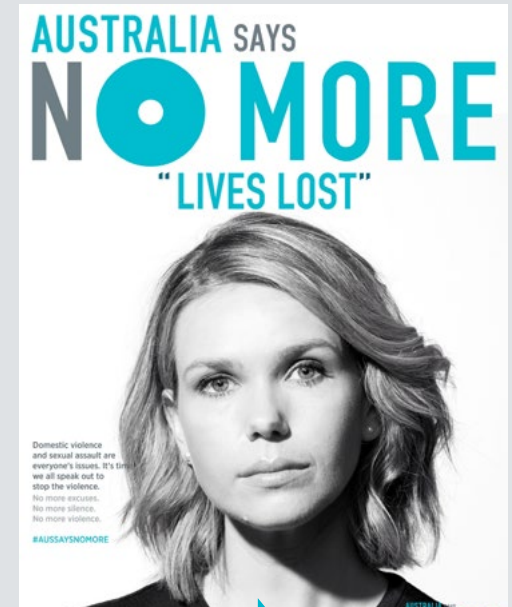
Australia Says NO MORE are dedicated to ending domestic violence and sexual assault by increasing awareness, inspiring action and fueling culture change across the country.

To increase awareness, Australia Says NO MORE launched powerful PSA and poster campaigns, spreading their message in train stations across Sydney and the Great Barrier Reef, stating “Not even being

underwater should stop you from speaking up and saying NO MORE!”.

Australia Says NO MORE received a grant to purchase a NO MORE branded ‘Ute’ vehicle which was used to help with deliveries for local women’s organizations - and to spread messages against domestic violence and sexual assault. It has now been donated to the local refuge.

aussaysnomore.org



The campaign featured photos and statements from Australian celebrities, sharing their reasons for saying NO MORE to domestic violence and sexual assault.

Republic of South Africa Says NO MORE

A NO MORE campaign in South Africa was founded by **MatrixMen**, a peer support group started by Martin Pelders, a survivor of childhood sexual abuse. In his journey to recovery, he found that there was no professional avenue for assistance, and that it was common for this type of abuse to be ignored and swept under the rug.

RSA Says NO MORE created a powerful poster campaign, focusing on male survivors of sexual assault.



Turkey Says NO MORE

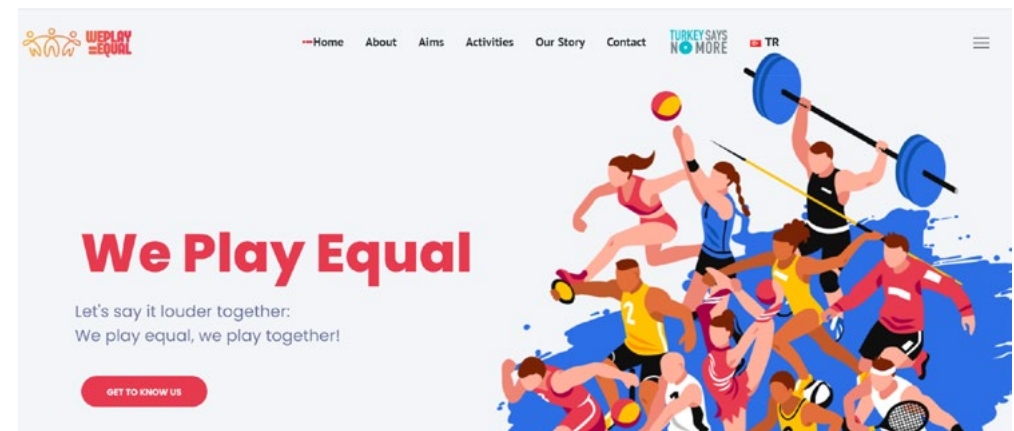
Turkey Says NO MORE, delivered by the **We Play Equal** organization, focuses on eliminating gender-based violence and gender inequality by using the social transformative power of sports.



Co-founder and co-leader of **We Play Equal**, Mine Koprulu, was able to share her knowledge and experience as a panelist at 'Victory Over Violence', a one-day forum on the possibilities and challenges of addressing domestic and sexual violence through sports. The event organized by UN Women, in partnership with Grace Farms Foundation and NO MORE featured Rosie Hidalgo, Sr Advisor on Gender Based Violence and Special Assistant to the President, White House Gender Policy Council, Anne Wafula-Strike MBE, Commonwealth Special Envoy, Champion for Equality in Sports, and representatives from our other chapters in Alberta and Ecuador.

The team in Turkey delivers online campaigns, holds a multi-stakeholder platform and leads training on gender equality for sports coaches to equip them with the necessary skills and tools they need to pass the knowledge on to their students. Their goal is to train at least 1,000 trainers and reach 100,000 adolescents.

weplayequal.com



Ecuador Dice NO MÁS (Ecuador Says NO MORE)



The Ecuador team started producing videos for NO MORE and Uber 'Driving Change to Prevent Sexual Assault' campaign.



No-one talked openly about sexual abuse in Ecuador until two Ecuadorian survivors downloaded the NO MORE toolkit and launched the Ecuador Says NO MORE campaign, raising their voices for the first time. They recruited ambassadors, organized marches, support groups and created free public awareness materials.

Founder Paola Andrade says, "As survivors, my husband and I had lived isolated and suffering in silence, and we decided it was time for our voices to be heard. We launched the Ecuador Says NO MORE campaign on national television, producing communications tools with more than 80 ambassadors to press government for a major

overhaul of how sexual violence was handled. The impact of the campaign was so huge that recent polls have shown that since it was launched, sexual abuse complaints have risen by 400%. Addressing sexual abuse is now one of the government's priorities."

She continued, "We also won a national referendum that passed a bill to ban the statutes of limitations on sexual assault crimes and more than seven thousand survivors have come forward disclosing sexual violence cases hidden for years in the educational system and the Catholic Church. Now, we are official allies with UNICEF, domestic violence organizations and the Ecuadorian government. The country is taking this matter as a high priority".

They are allies with UNICEF and ambassadors for ONU Women's #HearMeToo Campaign.



Ecuador Says NO MORE in partnership with UNICEF, launched the #NowYouSeeIt #SayNOMORE campaign. Andrade said, "We have created and run 10 support groups and art therapy for sexual assault victims for the first time in Ecuador's history and produced more than 60 prevention videos that have reached 12 million viewers in a country of 16 million. These videos are also being used in Central and South America.

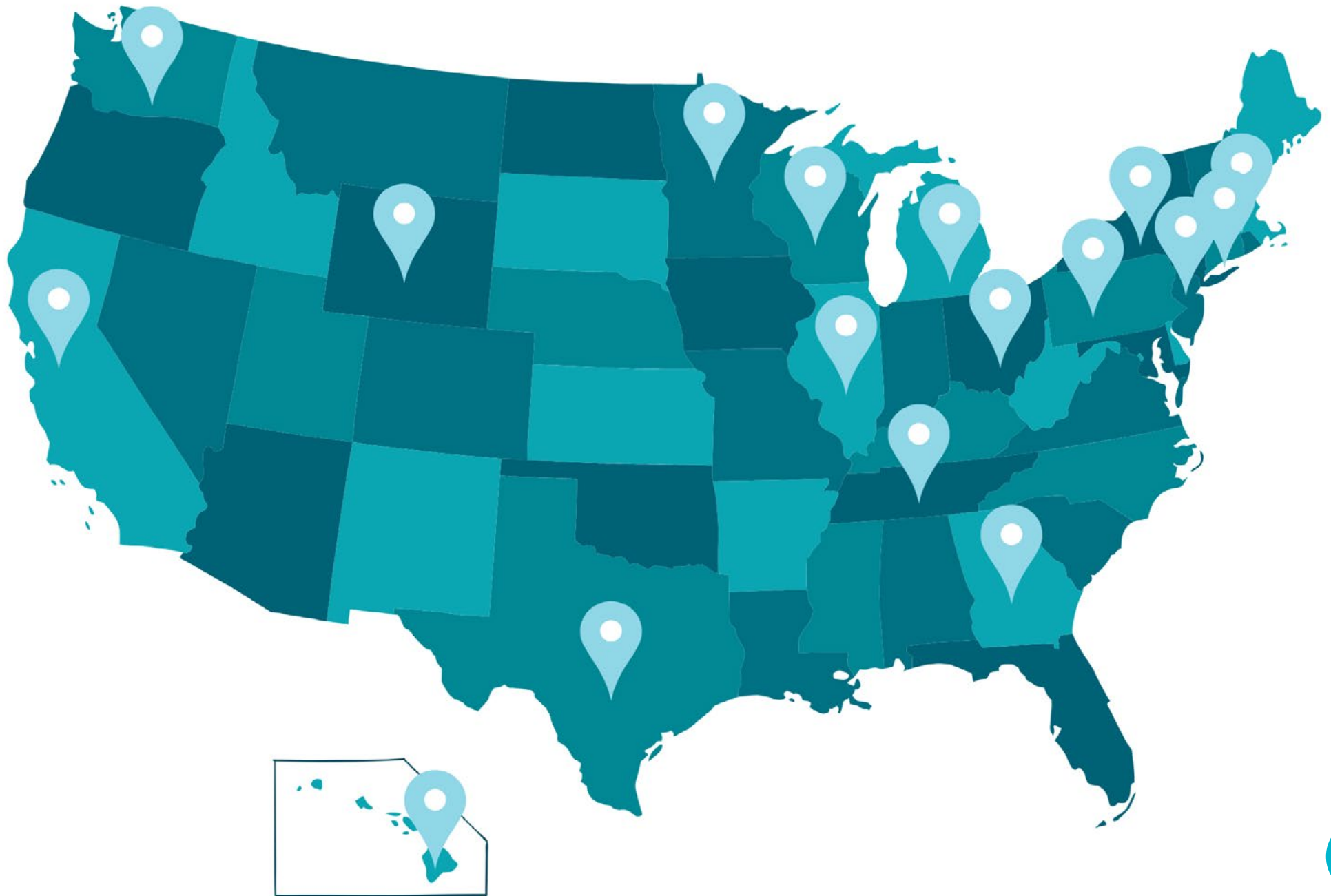
We have started producing videos for the USA and UK NO MORE campaigns, and we are building a survivors' coalition with Chile, Argentina and Mexico. It's been really hard work, but when we see the change and how much the Ecuador Says NO MORE Campaign has been able to do for other people, we feel truly fulfilled."

ecuadordicenomas.com

Launching their new campaign to hundreds of children.



Working together in the United States of America to say NO MORE to domestic and sexual violence



Esperanza United (Decimos NO MÁS)

Esperanza United, the leading organization mobilizing Latinx communities to end domestic violence, launched the Decimos NO MÁS campaign, which focuses on helping families raise children who can engage in healthy communication, relationships, and sexuality.

To complement the campaign, the NO MÁS team created tools to download, including printable practice cards to deepen conversations with children surrounding these topics, and packages to help mothers and fathers start these crucial discussions. A large four-panel ad was placed in New York City's Times Square covering more than 7,000 square feet, featuring a 30-second video of a mother reminding her teenager that healthy sexuality is about more than just sex - it's also about respect, consent, and

appreciating differences. They also joined forces with the NO MORE team to launch 'Talking Healthy Relationships' - a bilingual guide, which provides tips, conversation starters, and more for parents and caregivers to introduce the fundamentals of healthy relationships with their children.

In addition to campaigning, the Esperanza United team also run a confidential, 24-hour, bilingual helpline - the only one of its kind in Minnesota - along with a shelter, youth workshops, training programs, and family advocacy to Latin@ communities living in Minnesota's Twin Cities and surrounding cities, each year providing crucial support to over 600 individuals and their children.

decimosnomas.org



Decimos NO MÁS displayed a large four-panel ad covering more than 7,000 square feet in New York City's Times Square.

Pamela Zaballa, CEO The NO MORE Foundation, joined Esperanza United's Cristina Escobar for a 'Conversation Over Cafecito' to talk about her experiences working in the US and UK women's sectors.



Fond Du Lac Area Women's Fund (FDL Says NO MORE)

The Women's Fund created a NO MORE ad for city buses, to spread their message and say NO MORE to domestic violence and sexual assault in their community.

The **Fond du Lac Area Women's Fund** in Wisconsin partnered with local organizations to create a NO MORE ad for city buses to help spread their message of "NO MORE domestic and sexual violence". The bus ad was seen by 163,834 people each month.

The **Women's Fund** take part in NO MORE Week, when they reach out to community groups and organizations for their help to spread awareness.

fdlsaysnomore.org



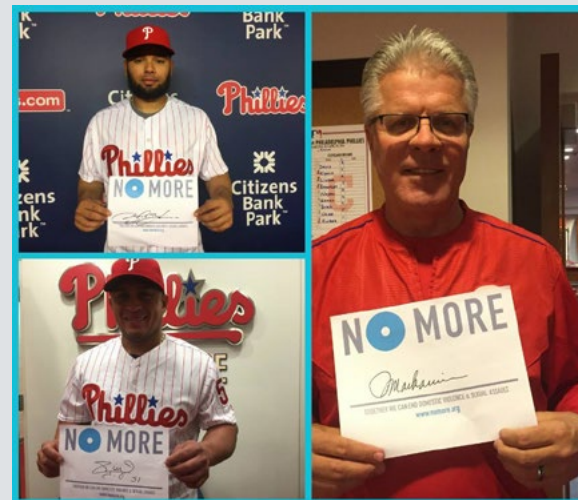
The bus ad was seen by 163,834 people each month.



PCAR and PCADV (Pennsylvania Says NO MORE)

"We launched PA Says NO MORE website as a portal for people in Pennsylvania to find information and services they need to get help, or learn about simple things we can each do to prevent sexual or domestic violence. The recent national publicity of the NO MORE symbol has helped to build a bridge between the general public and victim service agencies. When people see the symbol in relation to our programs, they recognize it from the campaigns and know what it stands for."

Kristen Houser, PA Says NO MORE



PA Says NO MORE is a joint effort between the **Pennsylvania Coalition Against Domestic Violence** and the **Pennsylvania Coalition Against Rape**.

The two organizations came together under the unifying symbol of NO MORE to combat domestic violence and sexual assault in Pennsylvania.

RICADV (Rhode Island Says NO MORE)

The Rhode Island Coalition Against Domestic Violence (RICADV) asked the men of Rhode Island to take a stand and join them in saying NO MORE to domestic and sexual violence. Using the NO MORE Symbol and branding they created a powerful campaign.

harmful gender norms that contribute to men's violence against women and girls. They produced a video calling on the men in their communities to learn more about the role they have to play in preventing domestic violence.

A member of their group said, "We seek to embody new models of masculinity and promote gender equality."

nomoreri.org

Ten Men, a project of RICADV, is a statewide effort raising the visibility of local men working together to challenge



Guam Says NO MORE

Guam Says NO MORE, run by **Guam Coalition Against Sexual Assault and Family Violence**, spread their NO MORE messages throughout the year including Family Violence Awareness Month (October), Senior Citizens Month (May), Denim Day in April and, of course, NO MORE Week in March.

In addition the team also delivers training sessions, virtual conferences, events, and joins us in presenting the KNOW MORE webinars.

guamcoalition.org



Guam Says NO MORE
Denim Day.



Washington Says NO MORE

Washington Says NO MORE is delivered by the **National Women's Coalition against Violence & Exploitation (NWCAVE)**. They facilitate the NO MORE Summit - a biennial national anti-violence summit and conference. The Summit has addressed the following topics so far: the prevalence and impact of human trafficking, sexual assault, domestic violence, missing children, immigration, and the rape kit backlog.

The team in Washington have run a campaign to bring awareness to domestic violence and sexual assault in Washington State, by recruiting coffee shops to use their NO MORE cup holders. They have hosted KNOW MORE webinars on the psychology of domestic violence perpetration led by trauma expert Dr. Kathie Morris, and on engaging employers to address domestic violence.

wasaysnomore.org



Chicago Says NO MORE

Chicago Says NO MORE is dedicated to addressing the challenge of domestic violence and sexual assault in the Chicago metro area and across Illinois.

Chicago Says NO MORE spearheaded the **Cosmetology Renewal Licence Domestic Violence Course**, which requires that all salon professionals receive training to learn how to respond to victims of domestic violence and sexual assault. The initiative - called Listen. Support. Connect. - was the first of its kind in the US.

They also joined forces with other agency leaders to educate and train corporate management and human resource professionals on how to support employees facing domestic violence and sexual assault.

chicagosaysnomore.org



Listen. Support. Connect. toolkit for salon professionals - Chicago Says NO MORE spearheaded the Cosmetology Renewal Licence Domestic Violence Course - the first of its kind in the country.

SWPA Says NO MORE

“The Father’s Day Pledge is an opportunity to renew our commitment, to believe and support survivors, to say aloud what we stand for, so that the people in our lives who have experienced violence know they can trust and depend on us”

Kristy Trautmann, Executive Director, FISA Foundation

Each year, Southwest PA holds their annual Father’s Day Pledge, a statewide campaign, organized by the **Pennsylvania Coalition Against Domestic Violence (PCADV)**, PA Says NO MORE, and Southwest PA Says NO MORE, to end domestic violence and sexual assault. During the rally, the leaders recite and sign The Father’s Day Pledge before a crowd of hundreds.

“The Father’s Day Pledge is an opportunity to renew our commitment, to believe and support survivors, to say aloud what we stand for, so that the people in our lives who have experienced violence know they can trust and depend on us,” said Kristy Trautmann, Executive Director, FISA Foundation. “The pledge is an invitation to men. The majority of men respect women, and the majority of men oppose gender-based violence. The Father’s Day Pledge is about saying out loud the things we believe. We’re so proud of everyone who came to take a stand.”

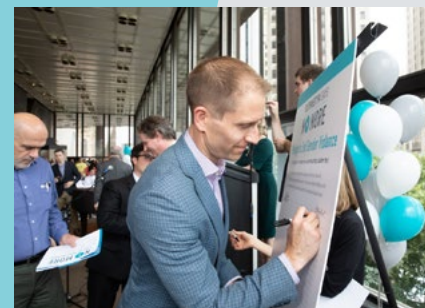
Leon Hoffman, Managing Partner, Ernst & Young LLP, has led the signing ceremony. *“The real power is in living the pledge and making thoughtful decisions every day to build safer communities and work environments”* said Mr. Hoffman. More than 40 Ernst & Young employees attended and many more signed the pledge online. Following his remarks, Mr. Hoffman invited his counterparts, more than 20 corporate and community leaders, to step up and sign the pledge.

More than 3,100 Southwestern Pennsylvanians have signed the pledge online.

southwestpasaysnomore.org

“The real power is in living the pledge and making thoughtful decisions every day to build safer communities and work environments”

Leon Hoffman, Managing Partner,
Ernst & Young LLP



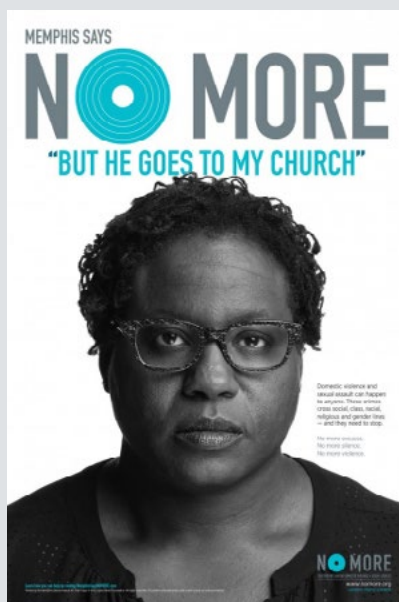
More than 3,100 Southwestern Pennsylvanians have signed the pledge online.



Leaders recite and sign The Father’s Day Pledge before a crowd of hundreds.

Memphis Says NO MORE

Since its inception, the Memphis Sexual Assault Kit Task Force has raised over \$11 million and had more than 12,000 kits analysed or shipped to labs.



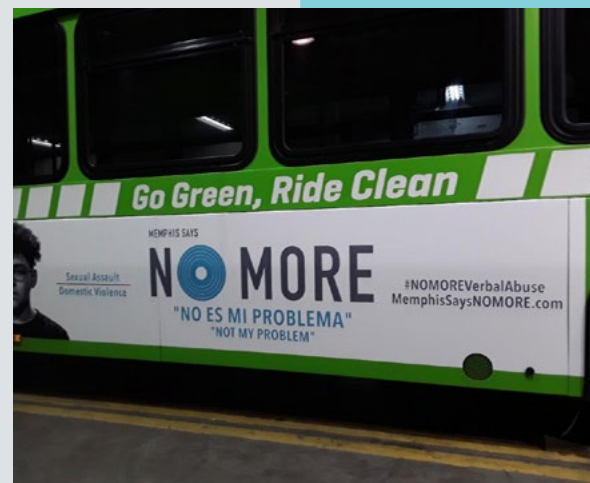
Led by the **Memphis Sexual Assault Kit Task Force**, the Memphis Says NO MORE campaign raised more than \$11 million to pay for the DNA analysis of more than 12,000 stored rape kits – over half of which contained forensic evidence that had not been seen by a laboratory. Thanks to their hard work and determination, all of those kits have now been inventoried, examined and tested, and police procedures have been revised to ensure that all new sexual assault kits are sent for serology and DNA testing within 96 hours.

Other campaigns from The Memphis Says NO MORE team have included affixing NO MORE signs on a new fleet of MATA buses with messages aimed at youth, men and Spanish-speaking residents, and partnering with the Shelby County Crime Victims and Rape Crisis Center to set up a safe tent at Mempho Music Festival, which provided a safe place for festival attendees who needed support to talk with counselors.

memphisaysnomore.org



Since its inception, the task force has raised more than \$11 million.



The Memphis Sexual Assault Kit Task Force

launched in December 2013. Memphis Mayor A C Wharton brought members together from multiple city, state, county and community entities to resolve a backlog of stored rape kits and create ways to ensure that all new rape kits are tested promptly.

Essex County Says NO MORE

Essex County, New Jersey

Students at Belleville High School in Essex County created a NO MORE campaign where students could write anonymous pledges that were displayed in the high school's hallways.

Essex County Says NO MORE is a coordinated public awareness campaign seeking to unite Essex County, New Jersey to stand up and speak out against domestic and sexual violence. The first Essex County Says NO MORE campaign, conceived by the **Essex County Family Justice Center**, was launched in 2016 with a plan that was developed in partnership with the **Leadership Newark** Class of 2016.

In 2017, planning for the second Essex County Says NO MORE campaign was undertaken by a working group comprised of the **Essex County Family Justice Center**, **Family Service League/SAVE of Essex County**, **Partners for Women and Justice**, **The Rachel Coalition**, and **The Safe House**.

Standing Strong, an awareness initiative started by Students at **Belleville High School in Essex County**, created a NO MORE campaign in which anonymous students wrote pledges that were displayed in the high school's hallways. Pledges were completed in English and Spanish and were posted to demonstrate solidarity in the fight against sexual assault, sexual violence, and teen dating violence.

essexcountysaysnomore.org



Essex County Says NO MORE is a coordinated public awareness campaign seeking to unite Essex County, New Jersey in standing up and speaking out against domestic and sexual violence.

Going Blue for NO MORE

Hawai'i Says NO MORE

Each year, in honor of NO MORE Week, the Hawai'i Says NO MORE core team of government leaders, businesses and non-profit organizations, commemorate the week with a range of activities across Hawai'i. Honolulu Hale and the IBM building lit their respective buildings NO MORE blue all week long, and Governor David Ige, Mayor Kirk Caldwell, Mayor Bernard P. Carvalho, Jr., Mayor Harry Kim, and Mayor Alan M. Arakawa all formally proclaimed the week as Hawai'i Says NO MORE Week.

California and Hawai'i Says NO MORE each launched a NO MORE licence plate campaign, which raised much needed funds for local domestic violence and sexual assault agencies in their communities.

Governor Ige hosted a proclamation signing at the Hawai'i State Capitol.

Follow our guide to requesting a Mayoral proclamation in NO MORE's Toolkit.

nomore.org/take-action/toolkit/



HAWAII SAYS NO MORE | TOGETHER WE CAN END DOMESTIC VIOLENCE & SEXUAL ASSAULT



One Safe Place, Shasta County

Redding, California

"When I first saw the NO MORE campaign, I thought it was perfect for Shasta County and One SAFE Place. This is a powerful and easy to understand campaign. I shared the website with many in my community and they all agreed. Through partnership and collaboration, the NO MORE movement quickly took hold throughout all of Shasta County. From high school students to elected officials, everyone is on board and together we are all saying NO MORE!" said Jean King, former Executive Director of One SAFE Place in Shasta County .



NO MORE
"NONE OF MY BUSINESS"



"From high school students to elected officials, everyone is on board and together we are all saying NO MORE".

Jean King, former Executive Director of One SAFE Place in Shasta County

360 Communities Minnesota Says NO MORE

The Minnesota Says NO MORE campaign seeks to engage all Minnesotans in the work of violence prevention with the goal of eliminating sexual and domestic violence in the state. To date, members of law enforcement, elected officials, violence prevention advocates, survivors, and concerned citizens have stepped forward to lend their voices to their public service announcement campaign.



360 Communities delivers safety and stability that improves lives.



The Minnesota Says NO MORE campaign seeks to engage all Minnesotans in the work of violence prevention.



Minnesota Says No More to Sexual Violence



Oakland Says NO MORE: Pledge Event

Jefferson City, Missouri

The Oakland Business Improvement District and partners teamed up with Southwest PA Says NO MORE to host an Oakland Says NO MORE Pledge event in the heart of Central Oakland's business district. This public outdoor event featured a live DJ, live pledge signing through the Father's Day Pledge PA, Oakland leadership guest speakers and a networking mixer organized by Fuel and Fuddle, the Priory, and Stateside Urbancraft Vodka.



OAKLAND SAYS
NO MORE
TOGETHER WE CAN END
DOMESTIC VIOLENCE & SEXUAL ASSAULT



Dr. Rand Warren, David Mazzetti, Joe Bettenger, Ling Yen, Sgt. Mark Villaseñor
Brenda Lane, Peter Haggerty, Todd Pharoah, Scott Williams, Anthony of Pittsburgh Press
Tad Hale, Andrew Wilson, Brandon Smith, Mike Pittman, (names too small to read)

Tuesday, June 12 | 4:00PM-6:00PM

Oakland Avenue

(between 7th and 8th Streets)

On-site A&S, valet service will be provided.

- Take a stand with the Oakland Business Community
- Take the Father's Day Pledge
- Take time out to meet the advocates
- Enjoy live DJ & chilled libations (Must be 21+ years of age to attend)
- Learn about Project Last Call

#FathersDayPledgePA
#SouthwestPASaysNOMORE

We are a diverse and broad coalition of business, tech, advocacy, funders, media, education and medical voices and
WE SAY NO MORE!

Media Partners:



Cleveland Says NO MORE Breakfast

Chief of Police Calvin D. Williams served as the keynote speaker for the event.

Taking a stand to end domestic violence in the City of Cleveland, the **City's Public Safety Division of Police** hosted its 7th Annual "Cleveland Says NO MORE" Breakfast at City Hall in the Rotunda.

Speakers included Michelle Kenney from the Blessed Hope Missionary Baptist Church, Police Chief Calvin Williams and Stacy Smith from University Hospital Rainbow Ahuja Center for Women and Children.

*7th Annual
Cleveland Says No More*
October 5, 2021
8:30 am
to
10:30 am
Cleveland City Hall Rotunda
601 Lakeside Avenue E
Cleveland, Ohio 44114

Safe Berks Walk for NO MORE

Reading, Pennsylvania

Safe Berks, an organization providing domestic violence and sexual assault supportive services to survivors in Reading, Pennsylvania, hosts a yearly Safe Berks Walk for NO MORE to raise funds to continue their life-saving work. In 2021, hundreds of people participated in the Safe Berks combined Celebration of Peace & Walk for NO MORE, the first large public event Safe Berks held since the COVID-19 pandemic struck.



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Laredo Says NO MORE

Laredo Says NO MORE encouraged their communities to speak out against domestic violence and sexual assault through their "Photo and Pledge" campaign, which took place during NO MORE Week.

Professional photos were taken and featured in black and white with the NO MORE logo symbolizing unity, commitment and a promise to pledge NO MORE.

Participants also made a "NO MORE Promise" to use their NO MORE headshot as the profile picture in all their social media platforms during the week. By doing so, community members helped create curiosity, conversation and discussion about domestic violence and sexual assault.





Missouri Men Say NO MORE Breakfast

Jefferson City, Missouri

Missouri Coalition Against Domestic and Sexual Violence (MCADSV) held a breakfast for the official launch of the state-wide initiative, Missouri Men Say NO MORE, to unite men who lead by example to prevent and end violence against girls and women.



NO MORE Men's March

Cape Cod, Massachusetts

In Cape Cod, MA, **the ManKind Project**, Cape and Islands Community and Independence House, Inc. called all men, boys, and women to participate in the NO MORE Men's March.

Cape Cod businesses, social and civic organizations, houses of worship, police and fire departments, schools, clubs, sports leagues and more attended and added their voices to those saying NO MORE to domestic violence and sexual assault.



Cedar Park Police Department Says NO MORE

Cedar Park, TX

During Sexual Assault Awareness Month, the **Cedar Park Police Department** showed their support for NO MORE by creating photographs in which hand-held signs displayed their reasons for saying NO MORE to domestic violence and sexual assault.



Travis County Sheriff's Office and High School

Austin, TX

The Travis County Sheriff's office has a long-standing partnership with **The Texas Advocacy Project** to launch the "Football is a contact sport. Love shouldn't be" campaign. This initiative empowers high school athletes to educate others on domestic violence, which they did by placing a purple ribbon decal on their helmets and making

announcements about domestic violence during the football game. It began with Austin area high schools and has since expanded to high schools in Bastrop, Hays and Williamson County. The campaign involves 13 school districts, 29 high schools and 1,500 varsity players.

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SCI (State Correctional Institution) at Forest

Marienville, Pennsylvania

At a NO MORE event at the **State Correctional Institution in Marienville, PA**, 900 staff members and inmates signed the NO MORE pledge. They donated items for their local DV shelter including toiletries, food, clothes, paper products and money, and the men held an art show with all art donated to the shelter.

On the day of the event there were

educational presentations and stations for participants to make the pledge and state why they say NO MORE. Bags were decorated to fill with toiletry kits and a trivia contest was held to reinforce the lessons they'd learned that day.

This event is the brainchild of one inmate convicted of a domestic violence crime. He has served over 13

years completing multiple treatment programs where he learned about himself, growing into a better person. In his effort to make a difference he has influenced and helped many other inmates to do the same. This is the epitome of NO MORE - men standing up against domestic violence and sexual assault.





NO MORE 5k Run/Walk

Barstow, California

On a sunny spring day, hundreds of **U.S. Marines** and their families gathered in Barstow, California to run for NO MORE domestic violence and sexual assault.

Christina Chavez coordinates sexual assault education on the Barstow base, and she spearheaded the run. *"The awareness training we do is in the classroom and facilitated using PowerPoint and discussion. This was different. A colleague with our Family Advocacy Program who was familiar with NO MORE had the idea, and we were actually able to think outside the box using the NO MORE toolkit."* said Chavez, who planned the run as an extension of Sexual Assault Awareness Month.

Signs were strung along the route with domestic violence and sexual assault statistics, and a local shelter hung artwork from survivors. There were families with strollers, kids jogging, and Marines happy to get in a fun workout.

"Sexual assault and domestic violence should be the last things service-people need to worry about," says Chavez. *"But we have a lot of people who sit silent because of the stigma that exists. We wanted to create a supportive environment and let everyone know: NO MORE turning the other way! If you need help, we're here".*

There was even a visit from Judge Rosemarie Aquilina, who presided over the trial of Larry Nassar and heard testimony from over 150 survivors of his abuse.



emPOWer Gym Goes Teal

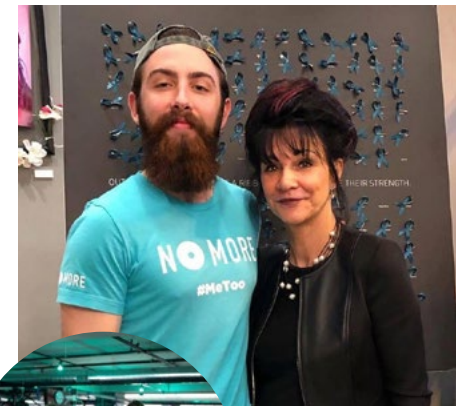
Lansing, Michigan

In April 2019, Go Teal and **Empower Gym**, in partnership with **Firewater Apparel**, hosted EmPOWer Gym Goes Teal, a Sexual Assault Awareness Month Event to highlight the importance of awareness, prevention, and response.

A team of trainers at emPOWER gym instructed a free, one hour empowerment workout class open to members and the public, which aimed to create awareness around the issue of sexual violence and build a community of support and resilience.

After the empowerment workshop, the Go Teal team and other members of the community had a chance to speak about their involvement in sexual assault awareness, provide resources to survivors, recite a poem about sexual assault and speak about their experiences.

There was even a visit from Judge Rosemarie Aquilina, who presided over the trial of Larry Nassar and heard testimony from over 150 survivors of his abuse.



NO MORE in Schools and Universities



Siena College Says NO MORE

Loudon, New York

In honor of Sexual Assault Awareness Month, Title IX Associate, Danielle Joyce of Siena College in Loudon, NY, teamed up with students and the school's marketing team to create powerful NO MORE posters and campaign film.

"We liked the way these campaigns challenged you to acknowledge certain stereotypes that are frequently used. These are stereotypes that we often hear people echo or may even use ourselves." said Danielle Joyce.



Warren County Violence Free Coalition

Springboro, Ohio

Springboro High School members of the **Warren County Violence Free Coalition Teen Alliance Council (TAC)** made school announcements to promote awareness of the realities of dating violence, abuse and domestic violence beginning in February during Teen Dating Violence Awareness Month. As part of NO MORE Week in March, these students created large banners throughout their school to encourage discussion, and they organized the filming of a Springboro NO MORE public service announcement.

The SHS TAC students organized the filming of their own PSA with about 20 students and 10 teachers participating. It was filmed and edited by SHS's digital media arts teacher.



Contra Costa County Says NO MORE

Contra Costa County, California

Inspired by the NFL's NO MORE campaign, Contra Costa County launched a county-wide effort with high school football players, recreating the NO MORE PSA.



University of Georgia Athletes Say NO MORE

University of Georgia athletes launched their own NO MORE campaign by creating a public service announcement, which aired on the jumbotron during football games.

The athletes - representatives from football, golf, track and field, volleyball, gymnastics, cross country and swimming and diving - encouraged viewers to take the pledge by directing them to the NO MORE website.



Widener University Says NO MORE

Chester, Pennsylvania

Sophomore mechanical engineering student Bryan Solomon was on a mission to increase awareness of sexual assault and dating violence at Widener University. He teamed up with Alpha Tau Omega and WU's Title IX Coordinators to launch a WU Says NO MORE campaign and host an array of activities during NO MORE Week.

As a brother of Alpha Tau Omega and a member of the Widener Track & Field team, he felt that both individuals involved in Greek life, and student athletes, can have tremendous influence in changing

social norms and attitudes that can contribute to acts of domestic violence and sexual assault.

"I enlisted the help of my Alpha Tau Omega brothers to organize Widener's NO MORE Week, and the other fraternities and sororities on campus have supported us by helping to sponsor and administer some of the planned events," Solomon explained.

"I also worked with various individuals on campus, including our Title IX coordinators and President Wollman, to ensure that the entire

university was on board with what I was trying to accomplish."

Along with a week of events, the brothers of Alpha Tau Omega collected cell phones for the Hopeline Phone Drive and sold t-shirts that say "Widener University Says NO MORE" to raise funds for Delaware County Women Against Rape and The Domestic Abuse Project of Delaware County. They donated more than a dozen used phones to Verizon's Program that provides emergency cell phones to victims. In total they donated over \$1800 for survivors of abuse.



Rutgers University Says NO MORE

New Brunswick, New Jersey

Rutgers students gathered to stand up to violence and the negative stereotypes directed toward sexual assault survivors. The University's chapter was started by Jake Comito, a graduate of Rutgers Business School, who used similar ideas from the celebrity NO MORE movement in order to make a difference in his

college community. *"We brought NO MORE to Rutgers because we thought it would be an important message for students to listen to. The NO MORE logo is a unifying symbol that prompts bystanders to engage in difficult situations,"* Comito said. The campaign kicked off with a NO MORE photo challenge in which

students took pictures in front of poster boards, which Comito had created, challenging myths that surround domestic violence and sexual assault. Rutgers NO MORE became an official student group and has hosted many events - from a Denim Day Fashion Show, to their annual Cover the Campus event.

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Ship Says NO MORE

Shippensburg, Pennsylvania

Shippensburg University was awarded a \$27k grant to expand the campaign, which the university used to create a 24-hour advocacy hotline for student victims of sexual misconduct.

Shippensburg University, in coordination with the university's Title IX office, created their own Ship Says NO MORE campaign. They strove to enhance the safety of all students at Shippensburg University by working together to centralize all sexual misconduct education, prevention and resources into one webpage.

"Ship Says NO MORE has proven to be a powerful education and prevention tool in our fight to end sexual assault and domestic violence," said Stephanie Erdice, Director of the Women's Center. "Our next step is to improve reporting processes, increase the content of our advocacy resources and expand access to that content."

Shippensburg University was awarded a \$27k grant to expand the campaign, which was used to create a 24-hour advocacy hotline for student victims of sexual misconduct. The university partnered with YWCA Carlisle and Sexual Assault/Rape Crisis Services of Cumberland County to establish the hotline. The university was also able to create an online reporting system because of this grant.



Shasta College Says NO MORE

Redding, California

In honor of Domestic Violence Awareness Month (DVAM) Shasta CARES partnered with Shasta College Athletics to host a football game dedicated to raising awareness of domestic violence. The Shasta College Knights vs. Foothill College football game took on special significance as players from both teams joined hands and stood together as one to declare "NO MORE to domestic violence". The community was invited to wear purple to the game, the awareness color for DVAM, to show their support for survivors of domestic violence.



University of Evansville (UE)

University of Evansville (UE), Los Angeles California created a KNOW MORE Day, a full day dedicated to raising awareness, speaking up and educating the UE community about sexual misconduct. UE painted the campus NO MORE blue on KNOW MORE Day.

Students, faculty, administrators and staff were encouraged to show their support by wearing blue. Giveaways, educational materials, videos, contests, and prizes were distributed, and the Aces volleyball team sported the NO MORE logo in a match played that evening. Around campus, UE students were featured in NO MORE print ads challenging commonly held myths that enable sexual assault and domestic violence.



University of Wyoming Basketball Game

Laramie, Wyoming

University of Wyoming (UW) adopted the NO MORE campaign as its flagship effort to address sexual assault and sexual violence.

To kick off the campaign UW hosted a NO MORE men's basketball game, a partnership between the Department of Athletics, STOP Violence program, Voices of Courage (a student run organization), and the SAFE Project to raise awareness about sexual assault and sexual violence. Some highlights from the event:

- NO MORE Ambassador Brenda Tracy provided UW with video footage which was included in a message from University of

Wyoming President Dr. Laurie Nichols. The one-minute video was shown during the second time-out of the game.

- Competing men's basketball student-athletes (both from the University of Wyoming and from the University of New Mexico) wore NO MORE symbol shirts in pregame warmups and while on the bench during the game. Coaches, table crew and staff wore the NO MORE lapel pin during the game, and student-athletes and spirit squad members for Wyoming wore teal shoelaces.

- Tables were set up in the concourse of the venue to provide pamphlets, stickers, water bottles and t-shirts to fans. In total, more than \$1,000 dollars of free NO MORE logo items were available to fans who were encouraged to write personalized "I say NO MORE because ..." messages on notecards, which were pinned up on the wall in the concourse.

- UW video production team created a video with footage from the game and interviews with student-athletes and coaches about the importance of the NO MORE campaign.



Pine Bush High School

Pine Bush, New York

The campaign culminated with "Paint the School Orange," a day when students and staff were encouraged to wear orange t-shirts, ribbons and wristbands, and decorate hallways and windows with messages of support.

In recognition of February's Teen Dating Violence Awareness month, students and staff at Pine Bush High School (PBHS) worked together with local law enforcement, community organizations and businesses to develop a school-wide NO MORE campaign aimed at promoting student awareness and providing information to help end domestic abuse and teen dating violence.

PBHS social worker Nicole McDonald, school nurse Jill Gribbin and athletic trainer Jess Gotay, helped students coordinate the activities involved in this vital campaign. Members of the school's Teen Outreach Club hosted healthy relationship workshops for their peers, representatives from the Dutchess County Sexual Assault Response Team facilitated a training session with faculty, and Amy Kidd, a domestic abuse survivor, shared her story with health classes. In addition, an informational table and photo booth in the school's cafeteria helped spread the campaign's message.

The campaign culminated with "Paint the School Orange," a day when students and staff were encouraged to wear orange t-shirts, ribbons and wristbands, and decorate hallways and windows with messages of support. A student-produced public service announcement premiered that evening during a basketball game against Middletown. The two-minute video featured PBHS athletes speaking out against the excuses made to justify student/dating violence.



The UW video production team created a video with footage from the game and interviews with student-athletes and coaches about the importance of the NO MORE campaign.



Working Together

to end domestic & sexual violence



NFL Says NO MORE

The NFL partnered with NO MORE to produce six NO MORE PSAs:

Listen, created by the NFL and Grey Advertising, reached more than 100 million viewers. The ad – which also has over 10.4 million views on YouTube and which increased NO MORE’s subscribed supporters by 31.6% – has been described as “chilling” and “powerful”. It features an audio recording of what appears to be a woman ordering pizza. As the phone conversation continues, it is revealed to be a 911 call.

NO MORE Excuses, spearheaded by the Joyful Heart Foundation in partnership with NO MORE, is directed by actress and advocate Mariska Hargitay and features more than 75 celebrities, public figures and athletes. Beginning with the “NO MORE Excuses” and “Anthem” series of print and video ads, which highlight the myths and excuses that create misplaced blame on survivors and allow perpetrators to evade accountability for their crimes, the PSAs call on bystanders to end the excuses and inaction on these issues.

Get Off The Sidelines, produced by the NFL and USA Network, features NFL stars — including William Gay (Pittsburgh Steelers), Andrew Hawkins (Cleveland Browns), Mark Herzlich (New York Giants), Ben Watson (New Orleans Saints) and Jason Witten (Dallas Cowboys) – encouraged everyone to “get off the sidelines” to help stop domestic violence and sexual assault.

Text Talk, a PSA showing a text conversation between two friends also aired during the Super Bowl, and focuses on the silence of one friend when asked by the other “are you okay?”.

NFL players Say NO MORE, co-produced by the Joyful Heart Foundation and Viacom Velocity, features current and former NFL players stepping up to say NO MORE in a series of PSAs. Players taking part include: Aeneas Williams, Alfred Morris, Antonio Gates, Benjamin Watson, Charles Way, Cris Carter, Curtis Martin, D’Brickashaw Ferguson, Dwayne Allen, Dwight Hollier, Eli Manning, James Thrash, Jason Witten, John Dorenbos, John Lynch, LaVar Arrington, Mark Herzlich, Merton Hanks, Prince Amukamara, Trent Green, Troy Vincent, and William Gay.

Several players had personal experiences with the issues, including Troy Vincent, NFL Executive Vice President of Football Operations whose mother is a survivor of domestic violence, and Pittsburgh Steelers cornerback William Gay whose mother was killed by an abusive partner.

Speechless was created by the Joyful Heart Foundation for NO MORE and features real, unplanned and powerful footage of NFL players and celebrities’ candid and unscripted responses as they attempt to talk about domestic violence and sexual assault. The ads are designed to shed light on how difficult it is to talk about these taboo, hidden subjects, and call on society to end the silence.

The PSAs can all be viewed on our YouTube channel:
www.youtube.com/user/NoMoreProject



Pittsburgh Pirates

Pittsburgh Pirates players, including All-Stars Andrew McCutchen, Gerrit Cole, Mark Melancon and Josh Harrison, took a stand and said NO MORE to gender violence in Western Pennsylvania. The four players, along with teammates Jon Niese, Jordy Mercer, Jared Hughes, Chris Stewart and Sean Rodriguez, were featured in PSAs that the team produced

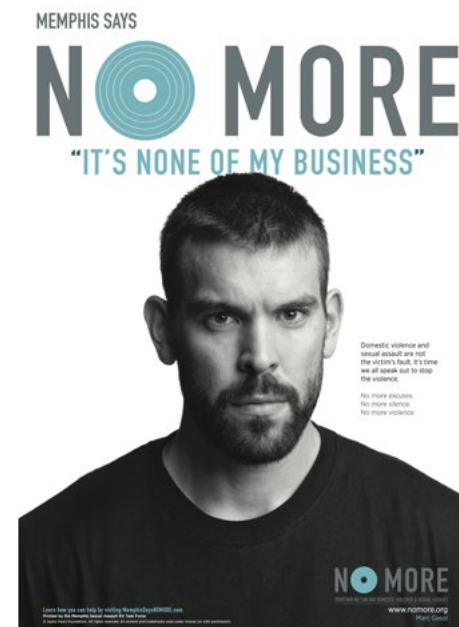
for the Pennsylvania Coalition Against Domestic Violence. The PSAs were unveiled during a press conference in Market Square, Downtown, and were featured prominently in PCADV's year long campaign to raise public awareness about domestic violence and sexual assault.



Memphis Grizzlies

The Grizzlies teamed up with Memphis Says NO MORE to release a series of television and print PSAs at a Grizzlies game with Memphis Mayor Jim Strickland in attendance. The PSAs aired on WMC-TV and were distributed throughout the community, including displays at the Memphis International Airport and Memphis City Hall.

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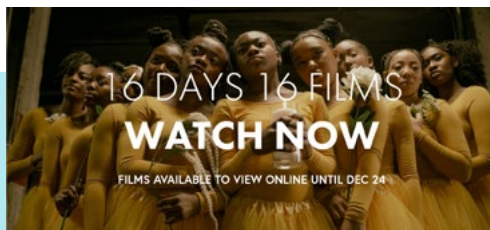
Lights, Camera, Action!

16 Days 16 Films, launched in partnership with UK SAYS NO MORE is an international film festival with the aim of raising awareness around gender based violence.

The festival is open to female film makers from around the world. From the hundreds of submissions, 16 films are chosen to be showcased during the 16 Days of Activism Against Gender Based Violence (25 November - 10 December). The aim of the festival is to both champion the work of female filmmakers, and raise awareness for the campaign to end violence against women in all its forms.

The films tackle or present these issues and topics with social and cultural sensitivity, and an inter-sectional feminist viewpoint. They are of any medium - fiction, documentary, animation or experimental - and under 20 minutes runtime

www.16days16films.com/



PUSHED film premiere at the North Hollywood Film Festival

Los Angeles, California

PUSHED, a short film about a survivor of domestic violence, premiered during the 2019 North Hollywood CineFest film festival. The producers of the film and the festival partnered with NO MORE.

Gustavo Sampaio, Festival Director, generously agreed to integrate the NO MORE logo with tag messaging into the sponsor video loop to be projected in all festival cinema screenings and in the common areas of the theatre complex for the entire nine-day festival.

NoHo Cinefest estimated that the total audience impressions of the NO MORE logo and message during the nine-day festival exceeded 5,000!



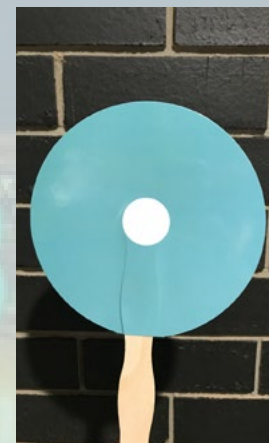
Campaigning at Coachella, Lovebox and Tamworth Festivals

UK SAYS NO MORE attended the Lovebox Festival in West London wearing their UK SAYS NO MORE t-shirts and handing out merchandise and temporary #WhatICanDo tattoos, while the NO MORE Chapter in Australia handed out NO MORE fans to the sweltering crowds at Tamworth Country Music Festival, New South Wales.

The NO MORE team also partnered with Let's Get Consensual, a campaign that educated everyone at Coachella about consent - using Airdrop technology to

spread real-life lessons in the moments where it matters most. Other partners were **A Call to Men and RAINN**, who, along with NO MORE, provided resources on the website: letsgetconsensual.com/

The Coachella Valley Music and Arts Festival is an annual music and arts festival held at the Empire Polo Club in Indio, California, in the Coachella Valley in the Colorado Desert.



VIOLATING SOMEONE'S SPACE IS NEVER OKAY.

Read the signs. If someone's not into you, it's not an indication to try harder. You should never make someone feel obligated to interact with you and you should never feel obligated to interact with someone else. It's important to always communicate openly. Whenever in doubt, consider asking, "Is this okay?" And if you ever see someone violating someone else's space, say something. Creating a consensual future is something we have to do together.



CONSENT DROP

Designed to be sent over Airdrop in places where the lines of consent can get blurry, this action simulates both asking for consent to enter a stranger's space while also setting one's own boundaries. If they consent to our message, we approach them for further conversation. If they do not, we respect their boundaries and move on. We've had success with this technique everywhere from Coachella to SF Pride and NYC's Adweek. To share this message, click on the icon to download this social card, then Airdrop it to strangers in times and places where consent should be top of mind.

SAVE THIS IMAGE



HELLYEAH's single "Hush"

'Hush NO MORE' released to coincide with NO MORE Week.

Hard rock band HELLYEAH stood in solidarity with victims of domestic abuse by releasing their single "Hush" to coincide with NO MORE Week. The song lyrics, written by vocalist Chad Gray, discuss his personal experience growing up in a home with domestic violence, and aim to shed light on a hidden subject while letting other survivors know that they are not alone. To coincide with the release of the song, HELLYEAH launched a "HUSH NO MORE" Indiegogo campaign to give away exclusive prizes and raise funds for one of the NO MORE Steering Committee organizations: A CALL TO MEN.



The "Spontaneous Speakeasy"

A day long 'Party with a Purpose' in Texas.

"Spontaneous Speakeasy" hosted a NO MORE event during the South by Southwest Music Festival (SXSW) in Austin, with live music and fundraising to benefit the National Domestic Violence Hotline and Safe Place, an Austin based domestic violence and assault organization. The event, sponsored by Delve Texas, NewTek and Tivamo.com, combined the power of music and NO MORE's message during the daylong "Party with a Purpose." Seven artists took part, including JJ Essen, whose song "The Door" tells the story of his reaction and rage when hearing about a family member's struggle with domestic violence.

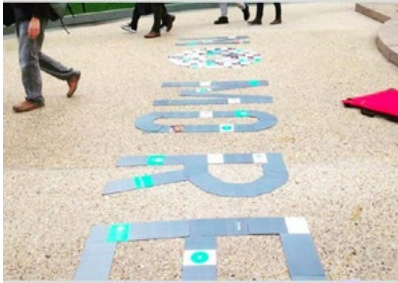


Postcards.com

Postcards.com committed its digital platform and physical postcard printing for free for pop-up art shows across the country during NO MORE Week. More than 500 individuals submitted personal photos and messages of support that became physical postcards in a giant pop-up display in New York City, at Planet Hollywood, in Times Square.

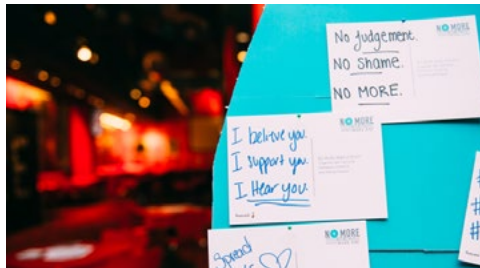


JOIN US IN SAYING **NO MORE**
IN NEW YORK CITY
AT OUR POSTCARD DISPLAY!



PLANET HOLLYWOOD TIMES SQUARE, 1540 BROADWAY, NEW YORK, 10036

NO MORE
WEEK OF ACTION
SPONSORED BY MARY KAY



Dream Hotel Group

Visitors to the hotel who wished to contribute to NO MORE's cause to end domestic violence and sexual assault, could participate by using a promo code when booking their hotel room. For each promo code, Dream Hotels donated \$5.

Dream Hotel Group, a New York based hotel brand and management company, introduced new charitable giving initiatives across all its brands – Dream Hotels, Time Hotels, Unscripted Hotels, The Chatwal and Heritage House Resort - to help NO MORE reach and empower everyone, from all walks of life, to be part of the solution and to help end domestic violence and sexual assault.

Visitors to the hotels who wished to contribute to NO MORE's cause to end domestic violence and sexual assault, could participate in these creative ways:

- Using a promo code when booking their hotel room. For each promo code, Dream Hotels donated \$5.

- Dream Hotels and its sister hotels The Chatwal New York, The Time New York, The Time Nyack and Unscripted Durham offered specialty cocktails at their lounges to raise funds for NO MORE. Guests who donated to NO MORE received a complimentary cocktail with each one purchased.



Jamberry

Jamberry engaged sales representatives - and the public - in hosting Jamberry parties to raise funds.

NO MORE partnered with the nail wrap company to create a special NO MORE teal nail wrap for the month of March in honor of NO MORE Week. Proceeds benefited local shelters and crisis centers.

Jamberry engaged sales representatives - and the public - in hosting Jamberry parties to raise funds.

The exclusive NO MORE nail wrap was the 3rd most popular wrap sold in March. Together, Jamberry events and nail wrap sales raised nearly \$25k for nonprofits.



Results: Exclusive NO MORE nail wrap was the 3rd most popular wrap sold in March. Together, Jamberry events and nail wrap sales raised nearly \$25k for nonprofits

As part of their “Driving Change” program, Uber joined forces with NO MORE to create “Don’t Stand By”– a campaign to help stop sexual assault before it starts by encouraging friends to look out for each other and engaging the nightlife community and drivers to be part of the solution.



**IF IT FEELS OFF
IT PROBABLY IS.**

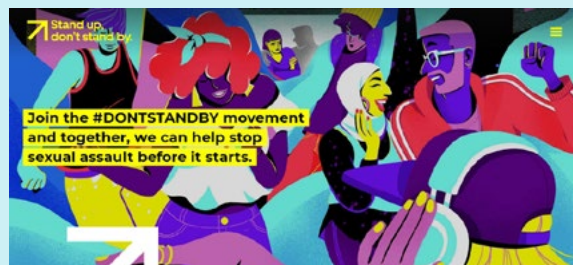
Keep an eye out for those around you. If someone looks like they need an out, give them one.

**Stand up,
don't stand by.**

Find out more at DonStandAlly.org

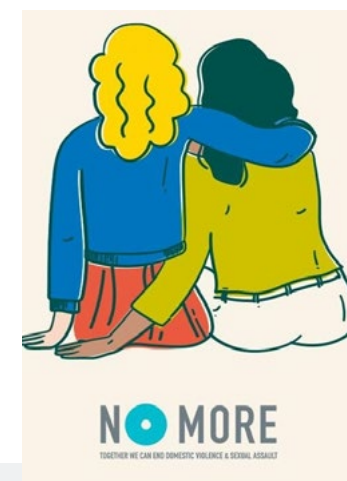
If you, or someone you know, needs to talk, contact the National Suicide Helpline at 1-800-656-4674 (text).

Uber | **NO MORE**



The Body Shop was supported by NO MORE for their “Isolated, Not Alone” campaign, which raised awareness of the escalation of domestic violence during COVID-19 and provided vital support contacts for victims and survivors, including a directory of helplines.

The Body Shop also donated products to NO MORE in 2020 for distribution to UK women's shelters during lockdown.



Avon Worldwide

Avon Worldwide and NO MORE partnered to build on the #NOMOREVerbalAbuse campaign, which features an expanded toolkit for verbal abuse prevention, including bystander intervention tips and resources for survivors and bystanders. The effort also featured the NO MORE Alexa Skill, which allows users to pledge to end verbal abuse via their Alexa device.



AVON

ABOUT US BEAUTY & INNOVATION OUR REPRESENTATIVES SUPPORTING WOMEN RESPONSIBLE BUSINESS CAREERS NEWS



'Alexa, sign the pledge to end verbal abuse'

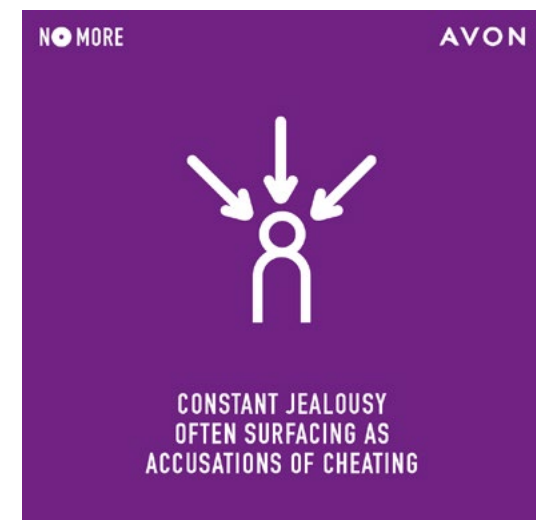
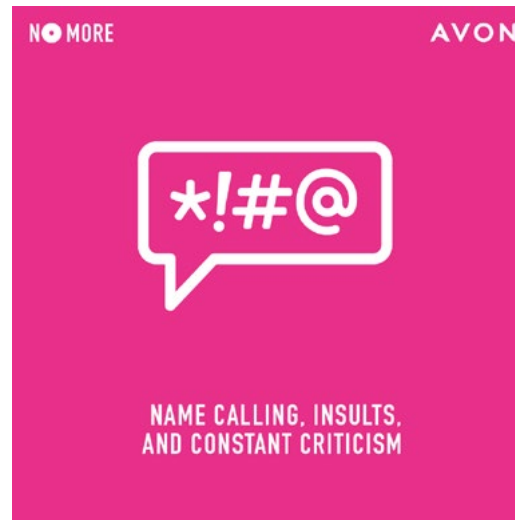
You can support our #SpeakOut campaign by signing the NO MORE Foundation's the pledge to end verbal abuse.

Doing this is really easy! Simply say 'Alexa, open the NO MORE' to an Alexa device or click the link below.

SIGN PLEDGE



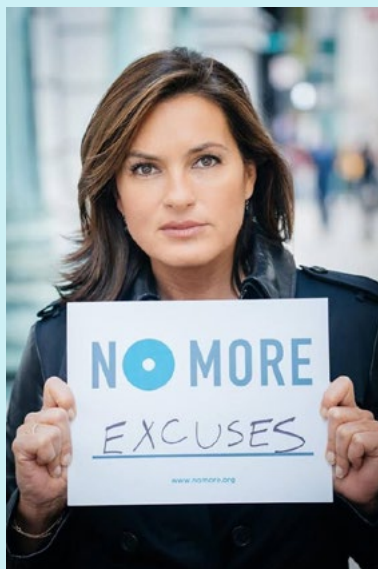
AVON



USA Network

Throughout five marathons, more than 25 million viewers tuned in and received critical information and support from partner organizations featured.

USA Network created “NO MORE Excuses” Law and Order: SVU Marathons and created new public service announcements, including spots that featured then-Vice President Joe Biden and actress Mariska Hargitay. Throughout the five marathons, more than 25 million viewers tuned in and received critical information and support from partner organizations featured during the marathons. During this initiative, the National Sexual Assault Hotline experienced an 106% increase in the number of people helped, the National Domestic Violence Hotline experienced a 21% increase in calls, and 1in6.org experienced a 116.2% increase in web traffic.



Viacom

Viacom produced a series of NO MORE PSAs featuring an array of their own diverse talent from BET, MTV and SPIKE.

The pro bono project was valued at approximately \$3.8 million - and the ads reached an audience of more than 91 million people. The PSAs were also featured in top-tier publications including People Magazine, Variety and PR Week, generating more than 22 million earned media impressions.

Celebrity participants included Dave Navarro, Jane's Addiction founder and host of Spike's Ink Master; Shad Moss and Keshia Chanté, co-hosts of BET's "106 & Park"; Nick Lachey, host of VH1's 'Big Morning Buzz'; and MTV News correspondent Sway Calloway. The spots also feature celebrities from across additional networks, including Jemima Kirke, star of "Girls"; Natasha Lyonne of "Orange is the New Black", and Sophia Bush, star of NBC's "Chicago P.D."



VIACOM



Investigation Discovery

Investigation Discovery joined forces with NO MORE to host a whole morning of programming to address domestic violence and sexual assault during NO MORE Week.

During this programming marathon, Investigation Discovery hosted a Twitter Chat that featured #WhyIStayed creator & domestic violence survivor Bev Gooden.



Verizon

Verizon sponsored the "NO MORE Challenge" with \$150k in awards.

Verizon teamed up with NO MORE to launch a competition to generate funds for non profits focused on ending domestic violence and/or sexual assault.

The "NO MORE Challenge" ran for six weeks, from February to March, and finished during NO MORE Week. Non-profits were encouraged to fundraise for themselves throughout this period, and the team raising the most was awarded

a \$50,000 donation! Second and third places received \$30,000 and \$20,000 respectively. Weekly Bonus Challenges also enabled charities to win up to another \$25,000 and the winner of a Phone Drive Contest received a further \$25,000.

Over \$1.3M was fundraised (and kept) by the non-profits throughout the Challenges.



Clear Channel Outdoor

Clear Channel Outdoor – one of the world's largest outdoor advertising companies – donated media in its digital outdoor network to NO MORE, including a spot in Times Square in New York City.

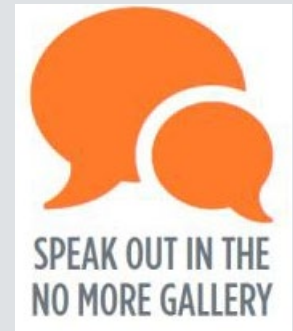


StumbleUpon

StumbleUpon, a digital content discovery platform with over 35 million registered users, joined NO MORE to help support the cause by driving consumers to the NO MORE Gallery.

To date, thousands of people – many of them survivors of domestic violence or sexual assault – have already shared photos and personal statements as to why they say NO MORE to these issues in the NO MORE Gallery. Through their partnership, StumbleUpon and NO MORE aimed to educate a new audience on the initiative and encourage more survivors and advocates to share their stories and say NO MORE to domestic violence and sexual assault.

<https://nomore.org/take-action/gallery>





JOIN THE CONVERSATION

In Fond du Lac,
70% of forcible rapes in
en
es.

SOUTHWEST PA SAYS
NO MORE
to End Gender Violence
to make my community safer.

UNIV. OF WYOM
#NO
XXI
XXII
XXIII

SHIP SAYS
NO MORE

UNIV. OF WYOM
#NO
XXI
XXII
XXIII

ENDING VIOLENCE
ManKin

SOUTHWEST PA SAYS
NO MORE

NO MORE
I SAY NO MORE BECAUSE
LOVE DOESN'T HURT
#EndGenderViolence

NO MORE
CODY ASCHKE

SHIP SAYS
NO MORE



nomore.org

nomoredirectory.org

dontstandby.org

nomoreverbalabuse.org

commonwealthsaysnomore.org

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