



WORKING TOGETHER TO END DOMESTIC AND SEXUAL VIOLENCE

THE NO MORE FOUNDATION CONSULTANCY

1 in 4 women and 1 in 9 men in the US experience partner violence. Domestic and sexual violence can have a lasting effect on the physical and psychological safety of workers, and can translate directly to increased employer healthcare costs, decreased productivity, and introduces the potential for violence into the workplace. It is critical that the private sector takes a stand against domestic and sexual violence - it is everyone's business.

NO MORE has a proven track record of working with private sector leaders to take positive action to stop and prevent domestic and sexual violence. From small businesses to Fortune 500 companies, our customized consultancy services help ensure that organizations and businesses have the programs, operating plans and policies they need for their stakeholders including employees, consultants, volunteers, consumers, suppliers, investors and the media. Our expert advice and support is tailored to the corporate culture and addresses any specific areas of need.

NO MORE can help your company or organization achieve your business, social impact, diversity, equality and inclusion goals and provide greater safety and security for your employees and customers.

“The culture change needed to stop and prevent domestic and sexual violence is so vast that no one organization can make enough progress alone. We need to break out of the existing siloed ways of working. That’s why NO MORE helps integrate the efforts of governments, NGOs and the private sector to reach a wider audience and have a greater impact.”

– Pamela Zaballa, NO MORE CEO

THOUGHT LEADERSHIP

We can help your organization become a leader in and champion of efforts to stop and prevent domestic and sexual violence. Examples include:

- Spearheading and releasing new research
- Building partnerships with other leaders in government, business and NGOs
- Creating special internal or external events and initiatives
- Developing high profile communications and media campaigns

CONSUMER AWARENESS AND ACTIVATION

We can help you use your platforms, products and services to educate and engage consumers about domestic and sexual violence. Examples include:

- Co-branding or sponsoring content, such as a PSA, video, out-of-home and/or social media campaign
- Reviewing marketing or advertising messaging and campaigns prior to launch to ensure they are sensitive and use appropriate language
- Building effective product sales, point-of-sale activities or in-store activations
- Sponsoring or supporting an existing or new high profile event

POLICIES, PROTOCOLS AND EMPLOYEE ENGAGEMENT

We will help guide your victim response in your workplaces, organizations and across business operations, and help engage your employees to be part of the solution. Examples include:

- Developing new or strengthening existing employee policies
- Advising on support services for victims and their families and colleagues
- Raising employees' awareness of domestic and sexual violence through trainings, conferences, resource group meetings and events
- Developing volunteering and other engagement opportunities for employees

PLATFORM SAFETY AND CUSTOMER RESOURCES

We will advise on how to make your platforms as safe as possible for your consumers and employees, and offer resources to provide support when needed. Examples include:

- Providing customized access to the NO MORE Global Directory, which offers links to credible support services related to domestic and sexual violence in more than 200 countries
- Developing victim responses and services and appropriate messaging across all platforms and interfaces
- Offering training for customer service executives and staff
- Sharing best practices for transparency and reporting

SOCIAL IMPACT MEDIA, ENTERTAINMENT & SPORTS

We work with leaders in media, entertainment and sports to increase awareness and action needed to end domestic and sexual violence. Examples include:

- Advising film and television writers and producers on characters and storylines
- Teaming with studios, networks and streamers on promotional campaigns and events around relevant shows, documentaries and movies
- Partnering with sports leagues and teams, and their sponsors, on special campaigns and initiatives
- Working with artists, actors and athletes on using their platforms for positive change

Get in touch - Together@NOMORE.org

NO MORE | **TOGETHER WE CAN END
DOMESTIC & SEXUAL VIOLENCE**