TOGETHER WE CAN END DOMESTIC VIOLENCE & SEXUAL ASSAULT

CREATING CHANGE TOGETHER: Corporate Toolkit to Help Stop Domestic & Sexual Violence
FOREWORD

I am delighted to introduce this guide aimed at employees like you who are eager to make a positive impact by addressing domestic and sexual violence at work. At the NO MORE Foundation, we firmly believe that by increasing awareness, inspiring action, and fostering culture change we can create workplaces that not only benefit individuals but also contribute to the overall success of the business.

This guide emphasizes the importance of raising awareness, organizing employee engagement and fundraising events, and developing collaborative partnerships to address domestic and sexual violence.

By breaking the silence surrounding this issue and promoting a culture of support, we can equip colleagues with the knowledge and tools to create a safe environment for all. With this guide, you’ll find resources, event planning ideas, and best practices to create impactful events that engage employees and showcase corporate social responsibility. To take your positive action against domestic and sexual violence a step further, you can develop tailor-made solutions including policies, training programs and support systems through a collaborative partnership with NO MORE.

I encourage you to explore this guide and embrace the power of collective action. By addressing this issue, we can not only create a more inclusive and caring workplace but also enhance the overall well-being of employees, increase productivity, and reinforce the reputation of your company.

Thank you for joining us in this important mission to end domestic and sexual violence and for your commitment to creating a better world for all.

Warm regards,

Pamela Zaballa
CEO
The NO MORE Foundation

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ABOUT NO MORE

**VISION:**
A world where there’s ‘NO MORE’ domestic or sexual violence.

**MISSION:**
NO MORE is dedicated to ending domestic and sexual violence by increasing awareness, inspiring action and fueling culture change.

**WHO WE ARE:**
We’re a groundbreaking, global initiative comprised of the largest coalition of nonprofits, corporations, government agencies, media, schools and individuals.

**OUR WORK:**
NO MORE amplifies efforts with communication and technology that empowers, activates and sustains change to end domestic and sexual violence.

**HOW WE DO THIS:**
We generate innovative campaigns, tools and technology that can be shared and scaled, gaining the attention of media, organizations and individuals to drive meaningful action.

OUR WORK

NO MORE works to increase awareness, inspire action and fuel culture change through:

**PREVENTION CAMPAIGNS & PSAS** - NO MORE was founded on and continues to create and share PSAs, billboards and social media campaigns that address specific issues, highlight support services, and advocate for change. Examples of our campaigns include #JointheChorus, Listening from Home, #NOMOREVerbalAbuse, Celebrity PSAs and Super Bowl ads.

**EDUCATION AND EVENTS** - NO MORE holds special events and creates digital content to educate more people about how to stop and prevent domestic and sexual violence. Some efforts are ongoing and others are targeted for key dates such as Sexual Assault Awareness Month (April), Domestic Violence Awareness Month (October), and 16 Days of Activism Against Gender-Based Violence (late Nov/early Dec). Examples include: NO MORE Week, our toolkit, and the KNOW MORE Global Dialogue Series.

**COMMUNITY-BUILDING** - NO MORE helps to build and grow communities of dedicated changemakers around the world through our local NO MORE Chapters; the Commonwealth Says NO MORE partnership; and NO MÁS - an initiative focused on addressing domestic and sexual violence in Latin America.

**SUPPORT AND CONSULTING SERVICES** - NO MORE offers support for survivors and consulting services for corporate and nonprofit partners, including through the NO MORE Global Directory, our Consultancy Services, and Social Impact Entertainment work.
THE ISSUE – DOMESTIC AND SEXUAL VIOLENCE

To end domestic and sexual violence, we all need to be part of the solution. Educating yourself and others, helping a friend who is being abused, speaking up, and being an engaged bystander are all examples of things you can do to help.

Talking about these issues openly will help end the shame and stigma that survivors are burdened with. The next time you’re in a room with 6 people, think about this:

**WHAT IS DOMESTIC VIOLENCE?**

Domestic violence is a pattern of abusive and threatening actions used to exert power and control over an intimate dating partner or spouse.

Domestic violence includes the use of physical and sexual violence, threats and intimidation, online abuse, stalking, emotional and psychological abuse, and financial control.

**WHAT IS SEXUAL VIOLENCE?**

Sexual violence is any sexual act that is carried out against someone’s will. It can be carried out by any person, regardless of his or her relationship to the victim, in any setting. Sexual violence is forced or coerced sexual contact without consent – the presence of a clear yes, not the absence of a no.

Sexual violence is a crime motivated by a need to control, humiliate, dominate and harm. It can take the form of rape, incest, child sexual abuse/molestation, oral sex, harassment, flashing, forcing a person to pose for sexual pictures, fondling or unwanted sexual touching above and under clothing, and force which may include but is not limited to the use or display of a weapon, physical battering and immobilization of the victim.

Domestic and sexual violence impact people of all races, ages, classes, socio-economic or educational statuses, sexual orientations, genders and/or gender identities, demographies, geographies, ideologies, disabilities and theologies. Marginalized communities experience violence at disproportionate rates and face additional barriers to support and safety.
BE PART OF THE SOLUTION

THE BUSINESS CASE TO END VIOLENCE

Domestic and sexual violence can have a lasting effect on the physical and psychological safety of workers, and can translate directly to increased employer healthcare costs, decreased worker productivity, loss of talented employees and replacement costs, and introduce the potential for violence into the workplace.

A 2018 national survey of domestic violence survivors found that:
- More than 80% of victims report that the abuse affected their ability to do their job.
- 49% had missed one or more days of work; and,
- 53% said they lost their job because of the abuse.

Among those who reported work disruptions:
- More than 80% of victims report that the abuse affected their ability to do their job.
- 49% had missed one or more days of work; and,
- 53% said they lost their job because of the abuse.

Co-workers are often aware that something is wrong; they may try to help or to cover for a colleague who is scared or distracted. And if an abusive partner comes to the workplace to confront their victim, it can quickly become a safety issue for bystanders, including colleagues and customers. For all these reasons and more, if someone is being abused at home, it comes to work with them. And the prevalence of domestic and sexual violence means that all workplaces experience the effects.

1. RAISE AWARENESS:
Organize impactful awareness campaigns within your company to shed light on the prevalence and consequences of domestic and sexual violence in the workplace. By sharing NO MORE’s educational resources, hosting educational sessions, and fostering open conversations, we can help you to equip your colleagues with the knowledge and tools to create a supportive and safe environment for all.

2. EMPLOYEE ENGAGEMENT AND FUNDRAISING EVENTS:
Use this guide to plan a series of engaging fundraising events that not only generate donations but also foster a sense of unity and commitment to addressing domestic violence at work. By raising funds, you can support The NO MORE Foundation to develop programs and resources to support survivors, end the stigma and dismantle the culture that allows violence to persist.

3. COLLABORATIVE PARTNERSHIPS:
Work closely with The NO MORE Foundation to develop policies, training programs, and support systems that address domestic violence in the workplace through our Corporate Consultancy services. For external awareness raising campaigns to engage your consumers and wider audience, NO MORE can support you to utilize your platforms, products and service to make a difference to end domestic and sexual violence.

This guide contains all the information and materials you may need to raise awareness and support NO MORE to end domestic and sexual violence.

Click the links or go to the Creating Change Together Google Drive to access the resources.
Raising awareness about domestic and/or sexual violence is a great way to educate your company and raise money – and the more people who are informed about these abuses, the better chance we have of ending them.

**Change can happen anywhere.** That’s why we encourage everyone to make change by hosting a KNOW MORE event. Whether you’re gathering a workplace gathering to support your colleagues, or hosting a larger event in your community, the goals of a KNOW MORE event are the same:

1. **Start conversations and educate people about domestic and sexual violence** to help eliminate the stigma, shame and blame.

2. **Encourage action year-round.** Use events to help people learn how using the NO MORE symbol can help raise awareness for ending domestic and sexual violence in their communities.

Whether you are planning a large company-wide event or a more intimate lunch and learn session, there are some ways on the next page to engage attendees in a discussion:

- Have an **“I Say NO MORE” sign** on hand that attendees can personalize. Don’t forget to share photos of people holding their signs on social media with the hashtag **#NOMORE**.
- Consider inviting local expert speakers or survivors to discuss the many nuances of domestic and/or sexual violence and why these topics are so important. If more than one speaker, try to include people from diverse backgrounds.
- Facilitate role-playing of various **bystander intervention/conversation scenarios.**
- Break into groups for a discussion on how to apply the tools in the **NO MORE Toolkit** — conversation starters, warning signs, etc.
- Display the **statistics** and **posters** and other **resources** around the room.
- Contact a **local domestic violence/sexual assault organization** and see what kinds of things they need— toiletries, food, school supplies—and then ask people to bring those items to the event.
- Serve **NO MORE blue** donuts, cookies, popcorn, sandwiches – whatever you can think of to integrate the symbol and the color into elements of your activity to make it memorable and fun.
DOMESTIC AND SEXUAL VIOLENCE RESOURCES

Need more information on NO MORE or domestic and sexual violence to raise awareness at work? Here are links to some useful NO MORE resources:

PSAS AND VIDEOS

• ‘About NO MORE’ Presentation or Video
• Join The Chorus
• Listen
• Listening From Home
• NO MORE Excuses

TOOLKITS TO SHARE WITH YOUR TEAM

• Search the complete NO MORE Toolkit
• Verbal Abuse Toolkit
• Don’t Stand By - resources on sexual assault prevention in nightlife environments
• Encourage everyone to Join The Chorus against domestic and sexual violence with this toolkit

PRINTABLES FOR THE OFFICE

• More official events may want to use one of our banner templates
• If you take photos of the event – including with your guests holding NO MORE signs – please share with us on social media
• Our Conversation Guide for parents (in English and Spanish) to support healthy relationships
• Domestic Violence and Sexual Assault Fact Sheet
• Power and Control Wheels
• Male survivor infographic
• NO MÁS Infographics
• Global Directory Poster
Domestic and sexual violence remain at epidemic levels and numerous studies show that survivors – as well as their friends, family members and colleagues who want to support them – often don’t know where to turn for help.

Picture a world in which any survivor of domestic or sexual violence can easily access the help they need, in any country, at the click of a button. With the NO MORE Global Directory, created in collaboration with the United Nations and the World Bank Group, we bring that vision to life.

The NO MORE Global Directory is a one-of-a-kind, inclusive resource that safely offers up-to-date links to credible support services in more than 200 countries. The Directory is unique in that it includes both domestic and sexual violence resources, for all genders and sexual orientations, and it is checked and updated on a quarterly basis.

Why promote the NO MORE Global directory?:

**INCREASE YOUR IMPACT:**
With millions of people seeking help and resources, the Directory enables you to effortlessly provide employees, consumers, and/or users access to specialist domestic and sexual violence helplines and support services and ultimately save lives.

**SIMPLIFY YOUR EFFORT:**
Easy accessibility is crucial when it comes to supporting survivors. The NO MORE Global Directory offers an intuitive and user-friendly interface that allows individuals to access the help they need anytime, anywhere, in their own language, so that they never feel lost or alone.

**HAVE GLOBAL REACH AND LOCAL IMPACT:**
While the Directory is global in reach, the impact can be felt in every community where survivors can get the localized, culturally appropriate support they need and become empowered to break free from the cycle of violence and abuse.

**ENSURE TRUST AND CREDIBILITY:**
The Directory was developed by NO MORE, in collaboration with the United Nations and the World Bank Group, and is routinely checked and updated. So you can feel confident that survivors and their friends, family and colleagues on your internal and external platforms can get the help they need from a resource they recognize and trust.

**EVOLVE SEAMLESSLY:**
The Directory is an ever-evolving platform, constantly innovating and adapting to meet the needs of survivors and organizations so you will not need to worry about enhancing features or updating resources.
Now is the time to take action.
Adopting a link to the NO MORE Global Directory demonstrates your commitment to ending domestic and sexual violence, offering survivors hope, healing, and a pathway to a brighter future. Join us today and become a catalyst for change. Together, we can end domestic and sexual violence.

OPTION 1:

Embed the link: https://nomoredirectory.org/ on your website and use this image:

OPTION 2:

Integrate the NO MORE Global Directory widget into your website or employee platform.

```html
<code>!--Widget Code Starts--></code>
<div id="nomoredirectory-widget"></div>
<script type='text/javascript'>
document.write('<!--javascript' type="text/JavaScript" src="https://nomoredirectory.org/widget/widget.php"></scr'+'ipt>');
</script>
<!--Widget Code Ends-->
```

Suggested accompanying text: If you or someone you know is facing domestic or sexual violence and needs help, please consider reaching out to the local helpline or support services. They can provide the assistance and resources you may need. Remember, you are not alone - help is available.

To access the Global Directory logos and promotional images, [click here](#).
<table>
<thead>
<tr>
<th>Month</th>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>11th</td>
<td>National Human Trafficking Awareness Day</td>
</tr>
<tr>
<td>February</td>
<td>14th</td>
<td>Valentine’s Day</td>
</tr>
<tr>
<td>March</td>
<td>8th</td>
<td>International Women’s Day</td>
</tr>
<tr>
<td>April</td>
<td>10th</td>
<td>International Human Rights Day</td>
</tr>
<tr>
<td>May</td>
<td>19th</td>
<td>International Day for the Elimination of Sexual Violence in Conflict</td>
</tr>
<tr>
<td>June</td>
<td>21st</td>
<td>International Day of Friendship</td>
</tr>
<tr>
<td>July</td>
<td>21st</td>
<td>International Peace Day</td>
</tr>
<tr>
<td>October</td>
<td>10th</td>
<td>Domestic Violence Awareness Month (DVAM)</td>
</tr>
<tr>
<td>November</td>
<td>11th</td>
<td>International Day of the Girl Child</td>
</tr>
<tr>
<td>December</td>
<td>10th</td>
<td>International Human Rights Day</td>
</tr>
</tbody>
</table>

**KEY ADVOCACY DATES**

- **January**: Teen Dating Violence Awareness Month (TDVAM)
- **February**: NO MORE Week
- **March**: National Women’s History Month
- **April**: Sexual Assault Awareness Month (SAAM)
- **May**: Mental Health Awareness Month
- **June**: Pride Month
- **July**: International Day of Friendship
- **August**: Women’s Equality Day
- **September**: Domestic Violence Awareness Month (DVAM)
- **October**: 16 Days of Activism starts
- **November**: 16 Days of Activism ends
- **December**: 16 Days of Activism ends
SAMPLE SOCIAL MEDIA POSTS

• We all can play a part in ending domestic and sexual violence. Join us for [insert event name or link] and help increase awareness and action. #NOMORE @nomoreorg

• [Insert Organization Name] is saying #NOMORE to domestic and sexual violence. Will you join us and help support the critical work of @nomoreorg? #JointheChorus

• One in 3 women and one in 7 men will experience domestic or sexual violence in their lifetimes. We’re proud to be saying #NOMORE and helping to support the critical work of @nomoreorg.

• Today, we hosted a special event to help increase awareness and action to end domestic and sexual violence. If you or someone you know needs help, the Global Directory at NOMOREDirectory.org provides links to support services in 200 countries around the world. #NOMORE

• It’s #NOMOREWeek, a time to shine a spotlight on the importance of ending domestic and sexual violence. Please join us and @nomoreorg, and make your voice heard at [insert event, program or stunt]. #NOMORE

• We’re proud to be taking part in the annual NO MORE Week Virtual 5K Walk/Run to help stop domestic and sexual violence. Join us! You can sign up at [add registration link] or learn more at nomore.org #NOMOREWeek #NOMORE

Use the following hashtags to accompany your event photos:
#NOMORE, #JoinTheChorus, #healthyrelationships, #domesticviolence, #sexualassault, #awareness

SAMPLE EMAIL

Sample Email for NO MORE Week:

Dear [colleagues]:

We are proud to share that [name of organization/ERG] is planning [an event/fundraiser] to help stop domestic and sexual violence on [date/time]. The [event/fundraiser] is part of NO MORE Week, an annual time that the NO MORE Foundation and its chapters, partners and supporters shine a spotlight on the importance of ending domestic and sexual violence.

Though significant progress has been made, domestic and sexual violence remain at epidemic levels and the problem too often remains hidden, misunderstood and underfunded. As you likely know, this is an issue that impacts everyone — people of all races/ethnicities, religions, socio-economic or educational statuses, genders and/or gender identities, sexual orientations, abilities and ages – all around the world. However, marginalized communities experience violence at disproportionate rates and face additional barriers to support and safety. [Alt: However, women are much more likely than men to be victims of domestic and dating abuse and sexual assault.]

Today, there is an urgent need to reach and engage more people in the movement to end domestic and sexual violence. That is why we want to use our [platform/resources/time] to make our voices heard and support the critical efforts of NO MORE, which works every day to end domestic and violence by increasing awareness, inspiring action and fueling culture change. You can learn more about NO MORE at [nomore.org].

We sincerely hope you will join us for this powerful and important [event/fundraiser].

Sincerely,

[Name]

If you or someone you know needs help for domestic or sexual violence, visit the NO MORE Global Directory at NOMOREDirectory.org for links to support services.
EMPLOYEE ENGAGEMENT AND FUNDRAISING

Hosting events is the best way to engage employees because it fosters a sense of community, and creates opportunities for active participation, leading to increased awareness and commitment to the cause.

We have provided some ideas to host engaging fundraising events that not only generate donations but also engage your colleagues to cultivate collective action to address domestic and sexual violence.

DO SOMETHING FUNNY FOR MONEY

It’s so important to have some fun while fundraising. Have a laugh with your colleagues by doing something funny to raise money for NO MORE:

- Make the world better by wearing an ugly sweater to end domestic violence. Get your most festive Christmas sweaters or ugly sweaters out for National Ugly Sweater Day on December 16!
- On Father’s Day, organize a ‘tell your best dad joke’ day.
- Crazy hat day - Staff wear their craziest hat to work and the best hat wins a prize.
- Soak the CEO - boost morale by convincing your CEO to get soaked by standing in a fountain, jumping in a pool, or using a dunk tank.

HOST A BAKE SALE, COFFEE MORNING OR AFTERNOON TEA

Raise funds and awareness for NO MORE through an office bake sale, coffee morning or afternoon tea. You could try:

- challenging your colleagues to a bake-off style competition to see who can bring in and raise the most money from their cakes;
- charging an entrance donation to the bake sale;
- asking for a donation to ‘eat as much as you like’; or
- holding mini competitions to raise money such as ‘guess the weight of the cake’!

Do your colleagues need a pick-me-up during that afternoon slump? Try hosting a “Coffee and Connect” fundraiser to chat to new people and raise donations.

If you’re stuck for baking ideas, why not start with piping teal icing onto pre-bought ring donuts or baking NO MORE cut-out cookies with teal frosting - see our recipe book for details.
GET MOVING

Here are some ideas for a great way to have fun, keep fit - and raise money at the same time!

- **Office olympics**: Find fun ways to compete with your colleagues, from desk chair races and desk chair soccer to relay tic tac toe or a scavenger hunt.
- Put on your **running** shoes and ask your friends, family and colleagues to sponsor you for how far you can walk, run, skip or jump!
- Organize a company-wide sporting event, like **baseball**, **basketball** or a **soccer** match. You could invite the whole company to be spectators and charge admission, or make a rule that every time the opposite team scores, the other side has to pay a penalty!
- Hold a company **golf** tournament with an entry fee, and offer refreshments for a donation;
- Host mindfulness activities such as **yoga or meditation** during Mental Health Awareness Month (May) or during a busy time in your company’s calendar;
- Set a goal distance and **swim** it! Ask for sponsorship per length or width of the pool and recruit colleagues, friends and family to join in;
- Ask for sponsors to **roller skate, skateboard, or ice skate** for as many laps as you can - or for as many minutes/hours that you can.

Don’t want to organize your own event? Take part in the **NO MORE Virtual 5K Race** held every year during **NO MORE Week** in March! You can sign up individually or as part of a team and complete the race anywhere and any way you’d like. Each participant gets a NO MORE bib and you can purchase other merchandise through the **NO MORE store**.
QUizzes, RaFFles AND SIleNT AuCTIOns

Quizzes

Using a quiz to fundraise is a great way to mix up your team meetings and engage colleagues working from home. You could use this opportunity to educate your company on domestic and sexual violence, or related topics.

Quizzes can be incorporated into other fundraising events or as a standalone event. Money could be raised through an entrance fee, or by creating a fundraising page and adding the link to your invite.

RaFFles / SIleNT AuCTIOns

To run a successful silent auction or raffle, you need to identify and collect items that will excite your colleagues. Get creative! Senior staff could offer interview training or 1-to-1 sessions; others could teach a language or a sport; bring in baked goods to auction off; or have vouchers for local restaurants or experiences.

Or, maximize your impact further by purchasing some prizes from the NO MORE Shop!

ViRtuAl EviNTs

If your colleagues are spread across different locations, work remotely or if an in-person event is not possible, hosting a virtual event is a great way to fundraise for NO MORE. There are many different ways of hosting a virtual event and charging admission or collecting donations, such as:

- a live-streamed speech and program;
- a sponsored virtual run or walk, where participants track their solo miles;
- lunch and learn with influential guest speakers;
- virtual happy hours or cocktail parties;
- a silent auction, and more!

NO MORE has a toolkit of resources for your online fundraiser - why not show the NO MORE video or some of our PSAs such as Listen or Join The Chorus during your event?
HOW TO DONATE

There are a number of ways that you can pay your donation/s:

The NO MORE website: nomore.org

Facebook Fundraising

Paypal: info@nomore.org

Payroll Giving

By posting a check to:

NO MORE
Suite 381
195 Maplewood Ave
Maplewood
New Jersey
07040

The NO MORE Foundation is a 501(C)3 Corporation.

PLAN A FUNDRAISING EVENT

1. Decide what kind of fundraising activity you want to organize – the possibilities are endless! Look at our Event Ideas or Case Studies Guide to discover how other people have spread the NO MORE message and raised money.

2. Set the date and time of your fundraiser – which could also be during one of the domestic and sexual violence key advocacy dates.

3. Set a fundraising target and display a Fundraising Thermometer in the office to map your fundraising progress!

4. Gather your NO MORE materials - put up posters in the office and print or email NO MORE signs for your colleagues to fill in and hold up for that photo opportunity! Our banner designs may help at a more formal event.

5. If you need raffle or auction prizes, be sure to include NO MORE merchandise from the shop!

6. Creating your own documents or signage? Please read the NO MORE Style Guide to keep you on the right track (and use our logos).

7. Make an invite list – and email, post on your company intranet or mail out invitations to your colleagues.

8. Elevate your voice further - let your community know about your fundraiser by posting on social media, and let us know by sharing the details online.

9. Check if your employer will match employee donations.

10. Have fun with your colleagues and make a real difference for the movement to end domestic and sexual violence.
By fundraising for NO MORE in your workplace you are doing something amazing by helping us to achieve our mission of ending domestic and sexual violence. Don’t forget to tell the world about what you and your colleagues are doing.

PRINT IT
Use posters, newsletters or the office intranet to promote your fundraising event.

EMAIL IT
Publicize your event by sending an email to the whole organization - see our Sample Email for inspiration. You could even promote the fundraiser in your email signature and include a link to NO MORE’s donation page.

CAPTURE IT
At NO MORE, we love to see any photos that were taken at an event that supports our work. We love to see people saying NO MORE by holding up a sign, the NO MORE symbol or wearing their merchandise at the event.

SHARE IT
Share your photos of the event on social media by using our sample Social Media posts. Make sure to tag us and use our hashtags.

MATCH IT
If your company has a Matched Giving program, why not apply for it or Payroll Giving? It’s a really great way to double your impact and your supporters will love it.

FOLLOW US
Social networks are a powerful way to amplify the NO MORE message and let everyone know how they can get involved. Follow NO MORE at:
The NO MORE symbol expresses universal support for ending domestic and sexual violence while raising awareness and breaking down the barriers of stigma, silence and shame that keep people from talking about these issues and taking action to prevent them. Wearing or displaying the symbol is one of the many ways you can act to support NO MORE and the movement to end domestic and sexual violence.

If you’d like to order merchandise with the NO MORE symbol for your fundraising event, check out the NO MORE Shop.

To see the full list of items, click here.
By partnering with NO MORE, you can take your action against domestic and sexual violence a step further through tailor-made solutions that help achieve your business’ goals.

NO MORE has a proven track record of working with private sector leaders to take positive action to stop and prevent domestic and sexual violence. From small businesses to Fortune 500 companies, our customized consultancy services help ensure that organizations and businesses have the programs, operating plans and policies they need for their stakeholders including employees, consultants, volunteers, consumers, suppliers, investors and the media. Our expert advice and support is tailored to the corporate culture and addresses any specific areas of need.

NO MORE can help your company or organization achieve your business, social impact, diversity, equality and inclusion goals and provide greater safety and security for your employees and customers.

“The culture change needed to stop and prevent domestic and sexual violence is so vast that no one organization can make enough progress alone. We need to break out of the existing siloed ways of working. That’s why NO MORE helps integrate the efforts of governments, NGOs and the private sector to reach a wider audience and have a greater impact.”

– Pamela Zaballa, CEO, The NO MORE Foundation
THOUGHT LEADERSHIP

We can help your organization become a leader in and champion of efforts to stop and prevent domestic and sexual violence. Examples include:
• Spearheading and releasing new research
• Building partnerships with other leaders in government, business and NGOs
• Creating special internal or external events and initiatives
• Developing high profile communications and media campaigns

CONSUMER AWARENESS AND ACTIVATION

We can help you use your platforms, products and services to educate and engage consumers about domestic and sexual violence. Examples include:
• Co-branding or sponsoring content, such as a PSA, video, out-of-home and/or social media campaign
• Reviewing marketing or advertising messaging and campaigns prior to launch to ensure they are sensitive and use appropriate language
• Building effective product sales, point-of-sale activities or in-store activations
• Sponsoring or supporting an existing or new high profile event

POLICIES, PROTOCOLS AND EMPLOYEE ENGAGEMENT

We will help guide your victim response in your workplaces, organizations and across business operations, and help engage your employees to be part of the solution. Examples include:
• Developing new or strengthening existing employee policies
• Advising on support services for victims and their families and colleagues
• Raising employees’ awareness of domestic and sexual violence through trainings, conferences, resource group meetings and events
• Developing volunteering and other engagement opportunities for employees

PLATFORM SAFETY AND CUSTOMER RESOURCES

We will advise on how to make your platforms as safe as possible for your consumers and employees, and offer resources to provide support when needed. Examples include:
• Providing customized access to the NO MORE Global Directory, which offers links to credible support services related to domestic and sexual violence in more than 200 countries
• Developing victim responses and services and appropriate messaging across all platforms and interfaces
• Offering training for customer service executives and staff
• Sharing best practices for transparency and reporting

SOCIAL IMPACT MEDIA, ENTERTAINMENT & SPORTS

We work with leaders in media, entertainment and sports to increase awareness and action needed to end domestic and sexual violence. Examples include:
• Advising film and television writers and producers on characters and storylines
• Teamimg with studios, networks and streamers on promotional campaigns and events around relevant shows, documentaries and movies
• Partnering with sports leagues and teams, and their sponsors, on special campaigns and initiatives
• Working with artists, actors and athletes on using their platforms for positive change

Get in touch - Together@NOMORE.org